

CCLHDN Board Call Agenda
Thursday, November 17, 2016
9:00 – 10:30 am

<https://global.gotomeeting.com/join/155017853>

Conference Line: (408) 650-3123 Access Code: 155-017-853

2016-17 Voting Board Members

Steve Baldwin, President
Maridet Castro Ibanez, President-Elect
April Jurisich, Treasurer
Jaime Flores, Membership Secretary
Elaine Emery, Past President

Committee Chairs

Conference – Nayan Patel
Communications – Nori Grossmann
Policy – Niaomi Hrepich

State Staff

Jake Hanson

Time	Agenda Item	Discussion Lead	Notes/ Action Steps
9:00	Roll Call/Agenda Review	Steve	<ul style="list-style-type: none"> Steve, Jake, Jaime, Maridet, Elaine, Niaomi, Nayan, and April were on the call.
9:10	Committee Reports:		
	❖ Conference	Nayan/ Steve	<ul style="list-style-type: none"> Further discussion on theme of the conference- possibly partnerships <ul style="list-style-type: none"> Steve, April, Maridet, and Nayan met before Sacramento state meeting to discuss the theme of the conference and they decided that TOP wouldn't be the best use of resources Framing the conference around policy and legislative issues for the future of RD's in the field WHY do we need to improve nutrition for those we serve?

			<ul style="list-style-type: none"> ○ HOW to manage nutrition programs in the new political climate? ○ WHAT is the collaboration and partner piece ○ Keynote speaker- Sue Forester about history of CCLHDN and potentially future of CCLHDN ○ SSB taxes presentation (Diane F) ○ UCLA policy presentation ○ Evaluation framework session ○ How to frame messaging presentation- Brown Miller ○ Potentially a DPP session- Elaine may have contacts for a speaker ○ Potentially have the policy committee do a session ● CSUS contract update <ul style="list-style-type: none"> ○ Nayan has received a budget proposal and will review this morning ○ Hopefully will have cost savings in the time spent narrowing down a venue since we already have a location booked
	❖ Communications	Nori	<ul style="list-style-type: none"> ● Not present on the call. ● Did you receive everything you needed for the newsletter? ● Listserv update
	❖ Policy	Niaomi	<ul style="list-style-type: none"> ● Working on finalizing the policy corner for the newsletter ● Have a committee meeting coming up so will have more updates next call ● Plan to share policy corner pieces with CCLHO in the future so they know they can send legislative bills to us for input ● Committee will be hosting a policy 101 webinar in the future

	❖ Bylaws	Elaine	<ul style="list-style-type: none"> • Bylaws update from attorney <ul style="list-style-type: none"> ○ Sent the lawyer the bylaws with the proposed tracked changes and it will take 2-3 weeks for her to get back to us ○ Quote of 2-3 hours for \$700
	❖ Nominating	Elaine	<ul style="list-style-type: none"> • Update on how recruitment is going <ul style="list-style-type: none"> ○ There are only a few paid members for recruitment and Elaine doesn't know most of them so we need to build up our membership database • Will divide up the counties among the board and make personal calls to get membership up. • Jake will get list of contacts for us to divvy up. • Elaine will send us a script so we're all saying the same thing when we call counties by December 2nd.
9:30	Officer Reports:		
	❖ President	Steve	<ul style="list-style-type: none"> • Update on representative for CA WIC Association and CA Health Advocates panel in Sacramento on Monday, 11/28/16 at the Sierra Health Foundation <ul style="list-style-type: none"> ○ Elaine is our representative • Steve announced at the PDM meeting that CCLHDN has a survey that we need each county to complete and to look out for the survey link • Lisa Underwood with California AND oversees the social media group and has access to their membership list. They do a bi-annual newsletter, quarterly emails, have an Instagram account with 1000 followers, and an annual conference (in April this year).

			<ul style="list-style-type: none"> ○ They have a contract with Constant Contact and it makes her life a lot easier. ○ Willing to co-promote each other's conferences. ○ Steve plans to connect Lisa with Nori so they can learn from each other and co-promote. ● Membership discussion <ul style="list-style-type: none"> ○ Membership forms are what will build our database. ○ Survey is for us to get a nutrition lead so we know who to contact for membership payment. ○ Must include past attendees in the email with the survey link.
	❖ President-Elect	Maridet	<ul style="list-style-type: none"> ● Chronic Disease Prevention Management leadership project led by CCLHO- look into to see how we can connect CCLHDN members with this project ● Dr. Wendel Brunner leads this project and may be a good speaker for the conference
	❖ Treasurer	April	<ul style="list-style-type: none"> ● No new bills or invoices. ● Meeting during Childhood Obesity Conference- do not need to have a meeting
	❖ Membership	Jaime	<ul style="list-style-type: none"> ● Nothing to report.
	❖ Past President	Elaine	<ul style="list-style-type: none"> ● Nothing else to report.
9:55	CDPH staff report	Jake	<ul style="list-style-type: none"> ● Membership survey update <ul style="list-style-type: none"> ○ Jake will look into sending survey link to everyone who attended PDM meeting with membership

			<p>form attached</p> <ul style="list-style-type: none"> ○ Will put survey link in the next PDM newsletter ○ 15 responses on survey, mostly from Contra Costa County <ul style="list-style-type: none"> • Met with communications committee and will be sending out December's newsletter • Listserv is still in the works
10:00	November monthly call	Steve	<ul style="list-style-type: none"> • December 22nd • Will push the start time of the call back to 9:30 am.