

CCLHDN Board Call Agenda

Thursday, October 20, 2016

9:00 – 10:30 am

<https://global.gotomeeting.com/join/967599517>

Conference Line: (571) 317-3122 Access Code: 967-599-517

2016-17 Voting Board Members

Steve Baldwin, President
Maridet Castro Ibanez, President-Elect
April Jurisich, Treasurer
Jaime Flores, Membership Secretary
Elaine Emery, Past President

Committee Chairs

Conference – Nayan Patel
Communications – Nori Grossmann
Policy – Niaomi Hrepich

State Staff

Jake Hanson

Time	Agenda Item	Discussion Lead	Notes/ Action Steps
9:00	Roll Call/Agenda Review	Steve	<ul style="list-style-type: none"> Steve, Elaine, Jake, Jaime, Nayan, Nori, and April.
9:10	Committee Reports:		
	❖ Conference	Nayan/ Steve	<ul style="list-style-type: none"> TOP training follow-up- Wall of Wonder <ul style="list-style-type: none"> \$6500 plus travel expenses for two facilitators for 4 hours While the cost is more than we are used to spending, Steve and Maridet both feel that it's worth investing in the future of CCLHDN to provide CCLHDN with a road map for success in the coming years. Elaine agreed and felt that the timing was right. Jaime agreed and thinks that this will be extremely valuable for the

			<p>newer members.</p> <ul style="list-style-type: none">○ April is in agreement for having the TOP training, but cautions that we need to market the conference accordingly so attendees know what to expect.<ul style="list-style-type: none">▪ Marketing example- This is a great time to come to the conference because we are figuring out the new direction of CCLHDN and you can be part of it!○ Jake chimed in that the marketing conversation has already begun so we will be sure to market appropriately.○ Nori added that it's important to make sure that attendees are applying the TOP training at the conference.○ April also brought up that she's concerned how much time will be spent reviewing the history of CCLHDN because most of the attendees are new and do not have that history (and may not be interested in it).○ Steve suggested we have a call with the facilitators of the TOP training to learn more about the details. Hold 11/4/16 at 1 pm to talk with TOP pending their availability. Jake will set-up call.○ Board tentatively approved TOP training pending the findings of the call. <ul style="list-style-type: none">● Conference update<ul style="list-style-type: none">○ Only have 3 volunteers for conference planning committee
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			<p>so far</p> <ul style="list-style-type: none"> ○ Would like an email sent out to membership asking for more volunteers ○ Need to begin CSUS contract with Jake soon
	<p>❖ Communications</p>	<p>Nori</p>	<ul style="list-style-type: none"> • Newsletter going out December 15th so everything is due by November 14th to Linda lmcclore@co.slo.ca.us <ul style="list-style-type: none"> ○ Overview from each committee + contact person (40 words or less) ○ Letter from Steve (200 words) ○ Letter from April about dues and membership link (20 words) ○ Policy committee update from Niaomi's group • Has there been a listserv before? <ul style="list-style-type: none"> ○ No there has not been a listserv before. ○ Committee has looked into creating a Google group or a Facebook group so people can ask questions. Leaning towards Facebook page because everyone has an account. ○ April suggested a third party listserv management system as an alternative. • Is the board ok with Jake helping the communications team with the Facebook page? <ul style="list-style-type: none"> ○ Jake doesn't have access to Facebook.com, but can try and figure it out if that's the direction we want to go. Jake is willing to be the middleman and send out any questions that membership has and put the contact person in

			the email for replying.
	❖ Policy	Niaomi	<ul style="list-style-type: none"> • Nothing to report
	❖ Bylaws	Elaine	<ul style="list-style-type: none"> • Elaine will contact the lawyer this week.
	❖ Nominating	Elaine	<ul style="list-style-type: none"> • Recruit for nominating committee members and open positions through this year's conference attendee list (carry over from last meeting). • Consult with lawyer if we want to leave standing nominating committee in the bylaws (carry over from last meeting). • Jake will email Elaine the membership list so Elaine can contact and recruit for the committee.
9:30	Officer Reports:		
	❖ President	Steve	<ul style="list-style-type: none"> • CA WIC Association and CA Health Advocates panel representative in Sacramento- Monday, 11/28/16 at the Sierra Health Foundation <ul style="list-style-type: none"> ○ Suggested Laurie or Gayle to be representative ○ Get back to Steve with any other suggestions by Tuesday, 10/25/16 • CCLHDN survey was re-sent with correct link • Need conference save-the-date flyer for PDM meeting on 11/15/16
	❖ President-Elect	Maridet	<ul style="list-style-type: none"> • Nothing to report.
	❖ Treasurer	April	<ul style="list-style-type: none"> • Meeting during Childhood Obesity Conference- talk about next month

	❖ Membership	Jaime	<ul style="list-style-type: none"> • Nothing to report.
	❖ Past President	Elaine	<ul style="list-style-type: none"> • Nothing to report
9:55	CDPH staff report	Jake	<ul style="list-style-type: none"> • CCLHDN updates for PDM and SPA meetings <ul style="list-style-type: none"> ○ PDM- 11/15/16 for 15-20 minutes ○ SPA- 10/28/16 3-5 minutes • 10 responses on membership survey so far (however 4 of them are from Contra Costa Co.)
10:00	November monthly call	Steve	<ul style="list-style-type: none"> • November 17th from 9-10:30 am