

CCLHDN California Conference of Local Health Department Nutritionists

2015 Annual Meeting | May 27-28th | The California Endowment, Los Angeles, CA

AGENDA: Wednesday May 27th 9:30 am – 5:00 pm

Optional activities:

6:30 Guided Hike with Michael Fox or Relaxing Yoga with Jillian Szafranski (Duration: one hour)

8:45 Registration

9:30 **Welcome and Introduction** - Laurie Somerhausen, MS, RD, CLE

9:50 **CCLHDN Overview, Programs, and Resources** - Niaomi Hrepich, RD

10:00 **Public Health Nutrition: Where are we now?** -Paul Simon, MD, MPH

10:30 *Partner Update 1: School Nutrition:* Learn about increasing healthy food consumption for students and the community (Moderator: Steve Baldwin, MS, RD).

CDR CPE – 1 hour; Suggested CDR CPE codes: 4010, 4000, 4020

Panel: Rodney Taylor, Ericka Summers, MPH, and Rhea Napeek, RD

11:15 PA Break

11:25 *Partner Update 2: Farmers Markets:* Learn about long-term success and sustainability of public markets as a community-based food system (Moderator: Christine Montes, MPH).

CDR CPE – 1 hour; Suggested CDR CPE codes: 4020, 4070, 4000

Panel: Holly Carpenter, Niaomi Hrepich, RD and Gayle Hoxter, MPH, RD

12:10 Networking Lunch (Lunch provided for all attendees)

1:30 *Partner Update 3: Healthy Businesses:* Learn about working with business owners to increase healthy food access (Moderator: Clare Fox). CDR CPE – 1 hour; Suggested CDR CPE codes: 4010, 4070, 4000

- Panel: Nori Grossmann, MPH, RD, Christine Montes, MPH, and Jaime Flores, MPH, RD

2:15 **Leveraging Our Resources** CDR CPE – 1.5 hours; Suggested CDR CPE codes: 4010, 4020, 4000

- *The Built Environment:* Learn how to utilize a better system to help the community join the movement (Moderator: Jean Armbruster, MA)
 - Panel: Julie Tolentino, MPH, Lara Turnbull, MPH, and Claire Bowin, AICP
- *The Promotora Model:* Learn about the effective and successful use of the peer-to-peer model in a variety of settings (Moderator: Dipa Shah-Patel, MPH, RD)
 - Panel: Veena Raghavan, MPH, America Bracho, MD, MPH and Laurie Haessly, MA, RD, IBCLC

3:35 PA Break

3:45 **Nontraditional Approaches to the Obesity Problem:** Learn new ideas on how to tackle obesity in your community. CDR CPE – 1 hour; Suggested CDR CPE codes: 4100, 4020, 1020

- *Policies, Systems, and Environmental Changes* – Avtar Nijjer-Sidhu, PhD, RD
- *Innovative Marketing, Social Media and Technology* – Adrienne Markworth, MA

5:00 Networking Dinner

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AGENDA: Thursday May 28th 9:30 am – 4:15 pm

Optional activities:

6:30 Guided Hike with Michael Fox or Relaxing Yoga with Jillian Szafranski (Duration: one hour)

8:00 Voting Member Breakfast (RSVP required)

8:45 Registration (for new attendees only)

9:30 The Future of Public Health Nutrition – Learn how to use your role as a Public Health Nutritionist to impact the future of your community.

CDR CPE – 2 hours; Suggested CDR CPE codes: 4080, 4000, 1070, 4010

- *Upcoming changes, innovative ideas that promise a bright future for our community* – Andy Riesenber, MSPH
- *What's Next? Bringing WIC, NEOPB and CDE Into the Mix*: Understand the connection among WIC, NEOP Branch, and CDE in obesity prevention programming.
 - Panel: Barbara Longo, MS, RD, Michele van Eyken, RD, MPH and Kim Frinzell, RD (Moderator: Steve Baldwin, MS, RD)
- *CNAP Spotlight*: Successfully coordinating nutrition messages through CNAP partners – Jessica Soldavini, MPH, RD, CLEC (Moderator: Annette Laverty, MPH, RD)

11:45 Lunch (on your own)

1:15 Skills Building Workshop: Enhancing our skills to better serve our community (*Please attend the session you selected at the time of registration*).

CDR CPE – 2 hours; Suggested CDR CPE codes: 1130, 6080, 1070

- *How to be an effective speaker*: Learn how to establish credibility in your community and work—stand up for public health! – Robert Gass, PhD and Ashley Rosales, RD
- *Project Management*: Learn useful and relevant tips to increase productivity – Gayle Hoxter, MPH, RD
- *Leadership Training*: Learn how to inspire and motivate your team through personal awareness and development – Alicia Ashley, MA

3:15 Nutrition Trends: Keeping up with the changes

Identify current food and nutrition trends and be able to translate the science for the community.

CDR CPE – 1 hour; Suggested CDR CPE codes: 2000, 4000, 6000 (Moderator: Fatinah Darwish, RD)

- *Menu and Vending Machine Labeling Changes* – Carma Okerberg, MPH, RD
- *Nutrition Food Trends* – Mary Anne Burkman, MPH, RD

4:00 Conclusion- Elaine Emery, RD