

2014 Annual Meeting | April 28-29th | Dolce Hayes Mansion, San Jose, CA  
**Public Health Nutritionists: Leadership Through Action**

**Agenda**  
**Monday, April 28 – 9:00-5:00**

- 9:00 *Welcome, overview* - Laurie Green, Yolo County, President
- 9:15 *CCLHDN: We're here to help*  
Learn about the opportunities and resources CCLHDN has to offer. **CDR CPE – 1 hr. Suggested CDR CPE codes: 1020, 1070, 6080**
- CCLHDN overview, Board introductions Laurie Green, Yolo County
  - CCLHDN Learning Collaborative Nori Grossmann, Alameda County
  - CCLHDN Peer Exchange Program Diane Woloshin, Alameda County
  - CNAP Support Niaomi Hrepich, Monterey County
- 10:15 *Partner Update: Eatfresh.org – online nutrition education* - Adrienne Markworth, San Francisco County
- 10:30 *Break*
- 10:45 *Public Health Nutritionists – Leading the way to healthy change* - Jim Gross, CDA Lobbyist  
Embrace your role as a change agent and better serve the public by utilizing your credibility as a Registered Dietitian and Public Health Nutritionist to influence food and nutrition programs and policy. **CDR CPE – 1 hr. Suggested CDR CPE codes: 1080, 4000, 4080**
- 11:45 *Networking Lunch*
- 12:45 *Ignite Talks* - Local Health Department Nutritionists  
Learn what's new and what's working in other county nutrition programs. Presenters will share their stories in 5 minutes with 20 slides. **CDR CPE – 1.5 hrs. Suggested CDR CPE code: 4000**
- 2:15 *PA Break*
- 2:45 *Roundtable Sessions*  
Engage in peer-to-peer dialogue to promote idea sharing and problem solving on three of the topics of your choice. **CDR CPE – 1 hr. Suggested CDR CPE codes 4010, 1020, 4020, 1070, 4100, 7030**
- Evaluation: moving the needle Facilitators TBA
  - Reaching priority populations using technology
  - Effective WIC-Network collaboration
  - Winning stakeholders to your cause
  - Public Health and Social Services – Trading Places
  - CNAP: widening the circle
  - Strategies for reaching our priority populations
  - Working with subcontractors
- 4:00 *Trends in Nutrition* - Mary Anne Burkman, Dairy Council of CA; Janet McDonald, SDHHS FDA  
Get big picture on trends in nutrition research, nutrition science, and nutrition policy. **CDR CPE – 1 hr. Suggested CDR CPE codes 2000, 4000, 6000**
- 5:15 *Fitness Opportunities*
- 6:45 *Networking Dinners*

**Agenda**  
**Tuesday, April 29 – 8:45-4:00**

- 8:45 Welcome and overview - Colleen Ogle, Humboldt County, CCLHDN President-Elect
- 9:00 *Skill Building Workshops* (CDR CPE – 3.5 hrs)  
Get in-depth information and acquire skills to enhance your work life. (Please attend the entire session to which you have been assigned based on your choices at the time of registration.)
- *The Future of RDs in Public Health* - CCLHDN Board-Facilitated Discussion with Laurie Green, CCLHDN; Michele van Eyken, CDPH; Margaret Tate, AND; Karen Farley, CWA; Patricia Crawford, UC Berkeley and Suzanne Haydu, CDPH will facilitate discussion groups.  
What are the unique skills and cross-disciplinary abilities that RDs bring to public health, and how do we advance our expertise in public health programs? **Suggested CDR CPE codes: 1010,4000, 4080, 7100**
  - *Keys to Productivity* - Rick VanDermyden, Professional Coach and Facilitator  
Learn what keeps you from being productive, how to analyze where you spend most of your time, how multi-tasking impacts your work, and some tools that can help you better manage your time.  
**Suggested CDR CPE codes:1070, 1120**
  - *Supporting Healthy Retail in Your Community* - Rio Holaday, ChangeLab Solutions, Stephanie Carillo and Cortney Cagle, Nutrition Education and Obesity Prevention Branch  
Learn options for supporting elements of healthy food retailing and discuss how these support options fit into a longer-term strategy for improving access to healthy food. **Suggested CDR CPE codes: 4020, 4100, 6080, 7050, 7210**
  - *Adopting Nutrition Standards in Your Community* - Lori Martin, Jamie Flores, and Jessica Soldavini, Santa Clara County  
Learn how the establishment of healthy food procurement guidelines can lead to changes in food environments for the population as a whole, with special emphasis on low income populations.  
**Suggested CDR CPE codes: 4000, 4010, 4020, 4040**
- 12:30 *Networking Lunch*
- 1:30 *The Role for Nutrition Programs in Implementation of the CA Wellness Plan* - Jessica Nuñez de Ybarra, CDPH, Michele van Eyken, CDPH, Wendel Brunner, CCLHO  
Learn what the California Wellness Plan is, how to use it to inform your county's planning for nutrition and physical activity interventions, and how you can use it as the cornerstone for broader partnerships and strategies around wellness and chronic disease prevention.  
**CDR CPE – 1.5 hrs. Suggested CDR CPE codes: 4000, 4020, 4040**
- 2:30 *PA Break*
- 2:45 *Childhood Obesity: Progress and Possibilities* - Marion Standish, The California Endowment  
Be inspired by progress that has been made in reducing risk and incidence of childhood obesity and bring home ideas on what your program can do to further this work. **CDR CPE – 1 hr. Suggested CDR CPE codes: 4000, 4040, 4150, 4160**
- 3:30 *Take Home Huddles*  
Short window for sharing with your fellow participants what you will take home from the conference – a new skill, new program idea, a new practice.
- 3:55 *Closing Remarks* - Colleen Ogle, Humboldt County, President-Elect