

SAN MATEO COUNTY

PUBLIC HEALTH NUTRITION HAPPENINGS



SMCo NEOP Grant

- Managing multiple community sub grantees
- Developing partner work plan for FFY 2015
- Community garden/park – Friendship Park



SMCo WIC Grant

- Worksite Wellness
- Special tax funding - Collaboration with PH Nursing – Screening to identify clients for behavioral health referrals
- Healthy Weight Collaborative – 5-2-1-0 Messages



SMCo County Wide Projects

- Social media nutrition postings – Health System FM & Twitter
- Policy, systems and environment work – Get Healthy San Mateo
- Technical Assistance to County Wellness work
- TA to other divisions in the County
- CalFresh Outreach Nutrition Project

