

# REDUCING CONSUMPTION OF SUGAR SWEETENED BEVERAGES (SSB) and PROMOTING HEALTHY DRINKS COMPENDIUM OF BEST AND PROMISING PRACTICES AND TOOLS

## Compendium Framework for Healthy Beverage Promotion & Reduction of Sugar-Sweetened Beverage Consumption: Programs, Strategies and Tools Introduction

**PURPOSE:** This compendium will assist Local Health Departments (LHDs) identify resources, tools and programs in chronic disease and obesity prevention specifically related to promoting healthy beverages and reducing the consumption of sugar-sweetened beverages (SSBs). The goal is that this compendium will facilitate peer learning and exchanges among LHDs at all levels of implementation.

**ORGANIZATION:** The document categorizes information into five broad strategies. Within each main strategy are subsets, grouped by colored tabs. These strategies align with the Spectrum of Prevention plus an additional entry for research. Each strategy includes a continuum of approaches that range from individual and community education to organizational and policy change. Each strategy area is then sub-divided by tabs containing resources for activities within that strategy. For example, the pink tabs contain information on the following Educational Strategies: Educational Materials (A); Public Health Campaigns (B) and Assessments (C). Within each tab, the resources are organized starting with those efforts that are "easiest to implement" for the LHD to those that are likely to be "most difficult". Where information is available, the first section of each tab lists research articles that examine the impact on health and the environment that have resulted from implementation of the proposed strategies. The final tab contains recent research articles documenting the scope and impact of the public health issues related to SSB, including recent research into the impact of marketing on children.

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**Note:** Not all of the resources in this SSB compendium are SNAP-Ed allowable. The contents of this publication are solely the responsibility of the authors and do not necessarily represent the official views of NEOPB and the USDA SNAP-Ed program.

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**AN IMPORTANT NOTE:** This compendium is presented for informational purposes only and does not reflect established policy or guidance issued by USDA or its grantees. Per the Federal Anti-Lobbying Act, 18 U.S.C. § 1913

Portions of this Compendium are not endorsed by USDA and NEOPB due to possible disparaging content of specific manufacturers, brands, or commodities and are not appropriate for SNAP-Ed.

This material was produced by the California Department of Public Health's Nutrition Education and Obesity Prevention Branch with partial funding from USDA SNAP-Ed, known in California as CalFresh. These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious food for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit [www.CaChampionsForChange.net](http://www.CaChampionsForChange.net).

Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Outreach &amp; Education- Educational Materials</b>						
<b>Rethink Your Drink (RYD) Education</b>						
<a href="http://cdph.ca.gov/programs/cpns/Pages/RethinkYourDrink-Resources.aspx">http://cdph.ca.gov/programs/cpns/Pages/RethinkYourDrink-Resources.aspx</a>	Statewide	Educational and promotional materials available through and approved by the <i>Network for a Healthy California</i> , including Cal Fresh lessons, educational materials in English, Spanish and Vietnamese, sample certificates of appreciation, Beverage Label Cards, Sugar Synonyms poster, calculations for sugar, WIC label reading, activities for children, Potter the Otter campaign materials for young children (activities, posters, etc.), healthy recipes, and more.	Jackie Richardson	(916) 449-5400	<a href="mailto:Jackie.Richardson@cdph.ca.gov">Jackie.Richardson@cdph.ca.gov</a>	
<a href="http://www.cachampionsforchange.cdph.ca.gov/Library/RethinkYourDrink_brochures.php">http://www.cachampionsforchange.cdph.ca.gov/Library/RethinkYourDrink_brochures.php</a>	Statewide	Communications Resource Library for <i>Network</i> approved materials. Contains <i>Networks</i> templates for RYD flyers, including logos, graphic elements, and links to communications team for technical assistance and resources such as for media. Technical Assistance (TA) is available for website development, social media support, adapting materials for local use and reducing literacy level, media spokesperson training, media lists, media monitoring, and others.	Kristy Garcia	(916) 449-5400	<a href="mailto:Kristy.Garcia@cdph.ca.gov">Kristy.Garcia@cdph.ca.gov</a>	
<a href="http://www.potterloveswater.com/">http://www.potterloveswater.com/</a>	Santa Clara	Website for children promoting water consumption and sugar reduction, using Potter the Otter character.		(408) 260-3700	<a href="mailto:potter@potterloveswater.com">potter@potterloveswater.com</a>	
<a href="http://www.californiaprojectclean.org/ryd/default.html">http://www.californiaprojectclean.org/ryd/default.html</a>	Statewide	Campaign includes posters, print materials, Facebook app and radio spots.	Maran Kammer-Perez	(916) 552-9907	<a href="mailto:projectclean@cdph.ca.gov">projectclean@cdph.ca.gov</a>	
<b>Promoting Drinking Water Campaigns</b>						
<a href="http://www.healthylivingforlife.org/">http://www.healthylivingforlife.org/</a>	Alameda Public Health Department	Links to a series of nutrition education curricula for train-the-trainer workshops and education modules that are designed for presenting to clients, at the worksite to staff, students and others. Contains links to Healthy Water Promotion toolkit and materials on water fill stations. Includes CalFresh trainings in Spanish for Promotoras.		(510) 595-6454	<a href="mailto:nutrition@acgov.org">nutrition@acgov.org</a>	
<b>Healthy Eating Education</b>						
<a href="http://www.cdc.gov/healthyweight/healthy_eating/index.html">http://www.cdc.gov/healthyweight/healthy_eating/index.html</a>	National	CDC Healthy Weight, Healthy Eating site with educational information on healthy eating, including planning meals, cutting calories, tips for parents and other information.		1 (800) 2324636	<a href="mailto:cdcinfo@cdc.gov">cdcinfo@cdc.gov</a>	
<a href="http://www.fns.usda.gov/tn/servin-g-myplate-yummy-curriculum">http://www.fns.usda.gov/tn/servin-g-myplate-yummy-curriculum</a>	National	Elementary lessons, plus teacher and parent support materials, to support MyPlate healthy eating education. Lesson 3 in each grade level addresses sugary beverages.				
<a href="http://www.choosemyplate.gov/healthy-eating-tips/ten-tips.html">http://www.choosemyplate.gov/healthy-eating-tips/ten-tips.html</a>	National	USDA has created a selection of tips sheets (English/Spanish, color/black and white) to support adult healthy eating education.				

Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Outreach &amp; Education- Educational Materials</b>						
<a href="http://www.scholastic.com/first5/">http://www.scholastic.com/first5/</a>	National	Scholastic and First 5 teamed-up to release an additional Potter the Otter book focusing on the whole diet as well as promoting physical activity. Healthy beverage messaging is featured. Site also includes teacher resources and activity sheets for kids.		1-800-SCHOLASTIC (1-800-724-6527), press #3		
<a href="http://banpac.org">http://banpac.org</a>	California	Links to numerous fact and tip sheets for healthy eating for children (lunches, field trips, fundraising, meetings and trainings, pre-schools, etc.)	Susan Karlins	(408) 793-2720	<a href="mailto:susankarlins@phd.scc.gov">susankarlins@phd.scc.gov</a>	
<b>Health Impacts of SSB Consumption</b>						
<a href="http://www.cutsugarydrinks.org">http://www.cutsugarydrinks.org</a>	Bay Area, Contra Costa First Five	Public awareness campaign in the CA Bay Area shows the harmful effects of consuming sugary drinks on children; contains links to handouts on Health Benefits of Water, Making Healthy Drink Choices, information for childcare settings.		(925) 771-7300	1485 Enea Court, Suite 1200 Concord	
<a href="http://www.cspinet.org/new/pdf/liquid_candy_final_w_new_supplement.pdf">www.cspinet.org/new/pdf/liquid_candy_final_w_new_supplement.pdf</a>	National	Report outlining consumption data for youth, impacts on health and marketing.		(202) 332-9110	<a href="mailto:cspi@cspinet.org">cspi@cspinet.org</a>	
<b>"Sugar savvy" Education</b>						
<a href="http://banpac.org">http://banpac.org</a>	Bay Area counties, incl. San Mateo, SF, Marin, Contra Costa	Extensive collection of materials including fact and tip sheets, training curriculum for various age groups (In English and Spanish), posters and other outreach materials for adults, youth, pre-school, schools and others.	Susan Karlins	(408) 793-2720	<a href="mailto:susankarlins@phd.scc.gov">susankarlins@phd.scc.gov</a>	
<a href="http://www.sodafreesummer.org/tools.php">http://www.sodafreesummer.org/tools.php</a>		Elementary and Middle School education materials. Online pledge and social media linkages.	Erika Doolittle	(510) 595-6442	<a href="mailto:ericka.doolittle@acgov.org">ericka.doolittle@acgov.org</a>	
<b>Guide to SSB Industry</b>						
<a href="http://changelabsolutions.org/publications/breaking-down-chain">http://changelabsolutions.org/publications/breaking-down-chain</a>	National	Provides a detailed guide to the soft drink industry, from manufacturing and distribution to marketing and sales.	Christine Fry	510-302-3302	<a href="mailto:cfry@changelabsolutions.org">cfry@changelabsolutions.org</a>	

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Links to tools, programs, examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Outreach &amp; Education- Public Health Campaigns</b>						
<b>Public Health Campaigns - Drinking Water Campaigns</b>						
<a href="http://www.youarewhatyoudrink.org">www.youarewhatyoudrink.org</a>	National	Drink Up! Is the water promotion campaign resulting from the Partnership for a Healthy America (PHA) and PHA Honorary Chair Michelle Obama. The site includes video vignettes, social media photos, FB and Twitter. This campaign is an private/public partnernship.			<a href="mailto:water@healthieramerica.org">water@healthieramerica.org</a>	
<a href="http://www.cdph.ca.gov/programs/cpns/Pages/PowerPlayResources.aspx">http://www.cdph.ca.gov/programs/cpns/Pages/PowerPlayResources.aspx</a>	Statewide	<i>Network</i> supported materials geared to teachers and elementary school students including: teacher overview, promotional flyer, posters, activity sheets, and certificates. Includes Go to H2O activity booklet and flyer.	Lloyd Nadal	(916) 440-7609	<a href="mailto:Lloyd.Nadal@cdph.ca.gov">Lloyd.Nadal@cdph.ca.gov</a>	
<a href="http://www.foodandwaterwatch.org/water/take-back-the-tap/">http://www.foodandwaterwatch.org/water/take-back-the-tap/</a>	National	A campaign of Food and Water Watch, this water promotion campaign is implemented through local governments. The site has information on how to implement a localized campaign, a campus-based campaign, and resources and fact sheets about tap and bottled water.	Katy Kiefer	202-683-4939	<a href="mailto:kkiefer@fwwatch.org">kkiefer@fwwatch.org</a>	
<a href="http://www.drinkwaterfirst.com">http://www.drinkwaterfirst.com</a>	Kentucky	Educational website geared to "tweens", with pledge and drink calculator, information for kids and parents.	Anita Courtney	(859) 229-8400	<a href="mailto:anitac@gx.net">anitac@gx.net</a>	
<b>Public Health Campaigns- Healthy Beverage Campaigns</b>						
<a href="http://www.cutyoursugar.org/resources">http://www.cutyoursugar.org/resources</a>	National	Inventory of healthy vending machine and other resources and efforts around the country. Site contains links to other sites containing resources.				
<a href="http://www.potterloveswater.com/">http://www.potterloveswater.com/</a>	Santa Clara	Factual information and education around promoting water consumption and sugar reduction, using Potter the Otter character; also links to kid activities and other resources. Includes Facebook page and new quarterly newsletter.	FIRST 5 Santa Clara 400 Moorpark Ave, Ste 200, San Jose 95117	(408) 260-3700	<a href="mailto:potter@potterloveswater.com">potter@potterloveswater.com</a>	
<b>Public Health Campaigns- SSB Consumption Reduction Campaigns</b>						
<a href="http://www.sodafreesummer.org">www.sodafreesummer.org</a>	Alameda and other Bay Area counties	Site contains materials to launch Soda Free Summer" campaigns and links to other county and community-based organization (CBO) policies. Includes Facebook page option, Twitter feed, and advertising examples.			<a href="http://www.sodafreesummer.org/contact.php">http://www.sodafreesummer.org/contact.php</a>	Contact info link gets you to the contact page. Each member's contact info is listed.
<a href="http://www.californiaprojectlean.org/ryd/default.html">http://www.californiaprojectlean.org/ryd/default.html</a>	Statewide	Site has Rethink Your Drink Public Health Campaign materials that includes posters, print materials, Facebook app and radio spots; also resources for mobilizing parents and youth.	Maran Kammer-Perez	(916) 552-9980	<a href="mailto:Maran.Perez@cdph.ca.gov">Maran.Perez@cdph.ca.gov</a>	
<a href="http://www.healthylivingforlife.org/CMS-spotlight.php">http://www.healthylivingforlife.org/CMS-spotlight.php</a>	Alameda County	"Healthy Living for Life" campaign site, includes links to Soda Free Summers; uses social networking through Facebook and Twitter.		(510) 595.6454	<a href="mailto:nutrition@acgov.org">nutrition@acgov.org</a>	

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<b>Outreach &amp; Education- Public Health Campaigns</b>						
<a href="http://www.nyc.gov/html/doh/html/living/sugarydrink-media.shtml">http://www.nyc.gov/html/doh/html/living/sugarydrink-media.shtml</a>	New York City	New York City (NYC) Pouring on the Pounds Campaign, with site links to 15 and 30 second ads for adults and kids addressing fruit drinks.				
<a href="http://www.publichealthadvocacy.org/healthy_bev.html">http://www.publichealthadvocacy.org/healthy_bev.html</a>	California	National web page for Kick the Can campaign, bringing together info and viewable collection of campaigns from around the country to decrease consumption of soda and other sugary drinks, while increasing the consumption of water and other healthy beverages. Website offers resources about the harmful effects of sugary drinks, fact sheets in English and Spanish; grassroots education to raise awareness among communities most-at-risk about the harmful consequences of consuming sugary drinks, power point presentation available . Case studies also available.		(530) 297-6000		
<a href="http://www.choosehealthla.com/eat-healthy/sugar-loaded-beverages/">http://www.choosehealthla.com/eat-healthy/sugar-loaded-beverages/</a>	Los Angeles	Sugar calculator, facts, and figures. Site also has videos and healthy drink alternatives to SSB as well as social media content.			<a href="mailto:ChooseHealthLA@ph.lacounty.gov">ChooseHealthLA@ph.lacounty.gov</a>	
<a href="http://www.cutsugarydrinks.org/">http://www.cutsugarydrinks.org/</a>	Contra Costa	"Sugar Bites" Campaign aimed at 0-5 population. Website has a variety of educational resources.	Gwenn White		<a href="mailto:gwenn.white@hdsd.cccounty.us">gwenn.white@hdsd.cccounty.us</a>	
<a href="http://fatsmack.org/drinking-sugar/">http://fatsmack.org/drinking-sugar/</a>	Boston Public Health Commission	Fatsmack site contains factual information about SSBs, health impacts, healthy alternatives, and links to 30 second video spot.		(617) 755-0129	<a href="mailto:YMCFatSmack@gmail.com">YMCFatSmack@gmail.com</a>	
<b>Public Health Campaigns- Obesity Prevention Ad Campaign</b>						
<a href="http://www.sccgov.org/sites/sccphd/en-us/Newsandevents/Pages/Ad-Warns-Against-Sugary-Drinks.aspx">http://www.sccgov.org/sites/sccphd/en-us/Newsandevents/Pages/Ad-Warns-Against-Sugary-Drinks.aspx</a>	Santa Clara	CDC-funded bilingual ad campaign urging parents to protect their kids from sugary drinks, and serve water instead. Our Kids Are Drowning in Sugar calls attention to the abundance of sugary drinks surrounding children in today's environment, and the dangerous health consequences, such as obesity, consuming such drinks can bring. English and Spanish ads will be featured in newspapers as well as on billboards, buses, transit shelters and check cashing facilities in San Jose and Gilroy.		(408) 793-2700		

Links to tools, programs, examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Outreach &amp; Education-Assessment in Communities and Agencies</b>						
<b>Assessment in Communities and Agencies- Polling Data on Public Perceptions about SSBs</b>						
<a href="http://www.yaleruddcenter.org/what_we_do.aspx?id=273">http://www.yaleruddcenter.org/what_we_do.aspx?id=273</a>	National	The Yale Rudd Center for Food Policy & Obesity has an inventory of polling data from across the nation. Entries contained are from 2008-2013.	Polling Data on Public Perceptions about SSBs			
<a href="http://www.kickthecan.info/files/documents/FieldPoll_Press_Release.pdf">http://www.kickthecan.info/files/documents/FieldPoll_Press_Release.pdf</a>	California	California poll from 2012 findings that indicate the majority of people see the link between consuming SSBs and obesity, support obesity prevention efforts, including limiting access to unhealthy beverages in pre-schools and schools, and support SSB tax if funds go to support school nutrition and physical activity programs.				
<b>Assessment in Communities and Agencies- Local Public Health Data Reports on Health Impacts</b>						
<a href="http://cchealth.org/nutrition/pdf/ssb_report_richmond.pdf">http://cchealth.org/nutrition/pdf/ssb_report_richmond.pdf</a>	Richmond, CA	Contra Costa Health Services produced report on the impact of SSB on the health of Richmond residents.	Abigail Kroch			
<b>Assessment in Communities and Agencies- Assessing Agency Readiness for Policy Change</b>						
<a href="http://policyreadinesstool.com/wp-content/uploads/Policy-Readiness-Tool_English.pdf">http://policyreadinesstool.com/wp-content/uploads/Policy-Readiness-Tool_English.pdf</a>	Alberta, Canada	This resource provides a thorough review of the process to address the readiness for change within a municipality. The resource includes an agency assessment and then an approach-inventory based on the assessment findings (Innovator, Majority or Late Adopter).				
<a href="http://banpac.org">http://banpac.org</a>	California	Link to Healthy Beverages Toolkit with assessment tools section containing a tool that helps organizations or agencies assess whether they are ready to pursue a healthy beverage policy.	Susan Karlins	(408) 793-2720	<a href="mailto:susankarlins@phd.sccgov.org">susankarlins@phd.sccgov.org</a>	
<b>Assessment in Communities and Agencies- Access in City Agencies</b>						
<a href="http://banpac.org/toolkit_hfbpe.htm">http://banpac.org/toolkit_hfbpe.htm</a>	California	Healthy Beverages Toolkit containing a survey tool.	Susan Karlins	(408) 793-2720	<a href="mailto:susankarlins@phd.sccgov.org">susankarlins@phd.sccgov.org</a>	
<b>Assessment in Communities and Agencies- Availability of SSBs in Community</b>						
<a href="http://www.cdph.ca.gov/programs/cpns/Pages/CX3_Main_Navigation.aspx">http://www.cdph.ca.gov/programs/cpns/Pages/CX3_Main_Navigation.aspx</a>	California	The California Department of Public Health has developed a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention program, modeled after the CX Program of Tobacco Prevention. This program has assessment tools for fast food, stores, mobile vending and more.	Nutrition Education Obesity Prevention Branch	916-449-5398		
<a href="http://banpac.org/toolkit_hfbpe.htm">http://banpac.org/toolkit_hfbpe.htm</a>	California	Healthy Beverages Toolkit contains a link to a tool for evaluating beverages in a variety of public and private sector sites, including workplaces, cafeterias, community sites, etc.	Susan Karlins	(408) 793-2720	<a href="mailto:susankarlins@phd.sccgov.org">susankarlins@phd.sccgov.org</a>	
<b>Assessment in Communities and Agencies- Workplace Assessment</b>						



Links to tools, programs, examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Outreach &amp; Education-Assessment in Communities and Agencies</b>						
<a href="http://www.cdph.ca.gov/programs/cpns/Pages/WorksiteFitBusinessKit.aspx">http://www.cdph.ca.gov/programs/cpns/Pages/WorksiteFitBusinessKit.aspx</a>	California	The California Department of Public Health through the Worksite Campaign has developed a worksite wellness toolkit that includes a healthy vending tool as well as a healthy meeting policy tool.	Nutrition Education Obesity Prevention Branch	914-449-5400		
<a href="http://banpac.org/toolkit_hfbpe.htm">http://banpac.org/toolkit_hfbpe.htm</a>	California	Healthy Beverages Toolkit contains a link to a tool for evaluating beverages in a variety of public and private sector sites, including workplaces.				
<b>Assessment in Communities and Agencies- Vending Machine Options for Employees</b>						
<a href="http://www.surveymonkey.com/s/RCVending">http://www.surveymonkey.com/s/RCVending</a>	California	This site goes to a sample employee survey of vending machine options.	Kate Klimczak	(202) 777-8329	<a href="mailto:kklimczak@cspinet.org">kklimczak@cspinet.org</a>	Yes on technical assistance. 1:1 consultation
<a href="http://www.kingcounty.gov/healthservices/health/nutrition.aspx">http://www.kingcounty.gov/healthservices/health/nutrition.aspx</a>	Washington State	Site contains healthy vending machine toolkit and guidelines. The toolkit contains sample employee surveys and listings of healthy vending machine options.				
<a href="http://www.adph.org/NUTRITION/index.asp?id=4929">http://www.adph.org/NUTRITION/index.asp?id=4929</a>	Alabama	Well-documented outline of the process of establishing statewide vending machine policies; includes sample vending machine audit form and employee preferences survey. Includes evaluation of impact on vending sales move to healthier options.			(334) 206-5226	

Links to tools, programs, examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Access to Healthy Beverages</b>						
<b>Retail Environment: Corner Stores &amp; Restaurants - Research on Impact of Retail Strategies</b>						
<a href="http://www.rwjf.org/content/dam/farm/reports/reports/2013/rwjf406357">http://www.rwjf.org/content/dam/farm/reports/reports/2013/rwjf406357</a>	National	Report summarizes the impact of menu labeling on customers' purchase intentions as well as on actual purchases, and calorie intake between 2008-11.				
<a href="http://ajcn.nutrition.org/content/early/2013/06/12/ajcn.112.054833.abstract">http://ajcn.nutrition.org/content/early/2013/06/12/ajcn.112.054833.abstract</a>		Wang, C and Vine, S, "Caloric Effect of a 16 Ounce Portion Sized Cap on Sugar-Sweetened Beverages Served in Restaurants", American Journal of Clinical Nutrition (AJCN), June 12, 2013.				
<a href="http://www.hudson.org/files/publications/lower_calorie_foods.pdf">http://www.hudson.org/files/publications/lower_calorie_foods.pdf</a>		Report evaluating the economic impact of food retailers offering more lower calorie items, with higher profits resulting.				
<b>Retail Environment: Corner Stores &amp; Restaurants - Restaurants</b>						
<a href="http://changelabsolutions.org/publications/healthy-menu">http://changelabsolutions.org/publications/healthy-menu</a>	National	"Putting Health on the Menu" is a toolkit for creating healthy restaurant programs. Site also includes a model partnership agreement.	Christine Fry	(510)302-3302	<a href="mailto:cfry@changelabsolutions.org">cfry@changelabsolutions.org</a>	
<a href="http://www.choosehealthla.com/eat-healthy/restaurants/">http://www.choosehealthla.com/eat-healthy/restaurants/</a>	Los Angeles	The "Choose Health LA Restaurant Program" is a certification program that promotes healthier restaurants in LA with portion size and healthier children's meals as a key criteria in securing the certification.			<a href="mailto:ChooseHealthLA@ph.lacounty.gov">ChooseHealthLA@ph.lacounty.gov</a>	
<b>Retail Environment: Corner Stores &amp; Restaurants - Corner/ Convenience Stores</b>						
<a href="http://www.nyc.gov/html/doh/downloads/pdf/cdp/healthy-bodegas-rpt2010.pdf">http://www.nyc.gov/html/doh/downloads/pdf/cdp/healthy-bodegas-rpt2010.pdf</a>	New York City	NYC Healthy Bodegas Initiative.			<a href="mailto:bodegas@health.nyc.gov">bodegas@health.nyc.gov</a>	
<a href="http://www.healthycornerstores.org">http://www.healthycornerstores.org</a>	National organization	Website has links to local case studies and successes, publications, guides, and a new Healthy Food Access Portal which is the nation's first website dedicated to improving and promoting healthy food retail.			<a href="mailto:info@healthycornerstores.org">info@healthycornerstores.org</a>	
<a href="http://www.healthykidshealthycommunities.org/node/675">http://www.healthykidshealthycommunities.org/node/675</a>	Baldwin Park, CA, Louisville, KY, King County/Seattle, WA, Watsonville/Pajaro Valley, CA	Healthy Corner Stores National Network provides case studies of successful cross-sectorial efforts to improve the availability, quality, and affordability of healthy foods in corner/convenience stores located in low income, underserved communities.		(919) 843-2523	<a href="mailto:info@healthykidshealthycommunities.org">info@healthykidshealthycommunities.org</a>	
<a href="http://www.longbeach.gov/health/health_promotion/copa.asp">www.longbeach.gov/health/health_promotion/copa.asp</a>	Long Beach	This Healthy Eating Active Living (HEAL) funded Healthy Corner Store project promotes healthy retail stores through efforts to improve labeling, stocking of fresh foods, outreach and nutrition education.	Shawna Stevens	(562) 570-7901	<a href="mailto:shawna.stevens@longbeach.gov">shawna.stevens@longbeach.gov</a>	

Links to tools, programs, examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Access to Healthy Beverages</b>						
<a href="http://www.marketmakeovers.org">www.marketmakeovers.org</a>	South Los Angeles	Provides user-friendly online Toolkit about the process of transforming small corner ("Corner store makeovers") to carry healthier food choices; engaging videos of youth leaders in L.A., using the experience of 3 corner store makeovers funded by Healthy Eating Active Communities (HEAC).	Aurora Flores		<a href="mailto:aflores@accelerated.org">aflores@accelerated.org</a>	
<a href="http://healthyfoodaccess.org/retail-strategy/corner-store?destination=node/319">http://healthyfoodaccess.org/retail-strategy/corner-store?destination=node/319</a>	National	Funded by PolicyLink, The Food Trust, The Reinvestment Fund and Wood Johnson Foundation, this website was created as a portal to support communities seeking to launch healthy food retail projects across the country. This website highlights those efforts and relevant resources to serve the community members and policymakers working to improve access to healthy food retail.				
<a href="http://changelabsolutions.org/publications/healthy-corner-stores">http://changelabsolutions.org/publications/healthy-corner-stores</a>	National	This report explores the successes and challenges of early corner store interventions, and outlines a series of steps for developing sustainable models for future projects – models that engage community residents and business owners in creating meaningful change. Includes a model healthy retail ordinance.	Christine Fry	(510) 302-3302	<a href="mailto:cfry@changelabsolutions.org">cfry@changelabsolutions.org</a>	
<b>Retail Environment: Corner Stores &amp; Restaurants - Healthy Food Retailer Certification Programs</b>						
<a href="http://changelabsolutions.org/publications/creating-successful-healthy-restaurant-policies">http://changelabsolutions.org/publications/creating-successful-healthy-restaurant-policies</a>	National overview	Provides an overview of national, state, and local laws that regulate restaurants and examples of policies and recommendations for drafting policies that encourage healthier eating at restaurants.	Christine Fry	(510) 302-3302	<a href="mailto:cfry@changelabsolutions.org">cfry@changelabsolutions.org</a>	
<a href="http://changelabsolutions.org/publications/health-on-the-shelf">http://changelabsolutions.org/publications/health-on-the-shelf</a>	National	"Health on the Shelf": This toolkit describes how to create a strong healthy small food retailer certification program that requires participating stores to increase the variety of healthy foods they sell, reduce the offerings of unhealthy foods, and proactively markets healthy options with help from a sponsoring agency or organization. The report provides step-by-step instructions for developing a certification program, with ideas and examples from existing programs.	Christine Fry	( 510)302-3302	<a href="mailto:cfry@changelabsolutions.org">cfry@changelabsolutions.org</a>	
<b>Retail Environment: Corner Stores &amp; Restaurants - Healthy Food Retailer Licensing</b>						
<a href="http://changelabsolutions.org/publications/model-ord-healthy-food-zone">http://changelabsolutions.org/publications/model-ord-healthy-food-zone</a>	Local Jurisdictions	Provides a model licensing ordinance for healthy food retailers, along with an accompanying guide that describes how the ordinance works and provides tips on how to implement it successfully in communities.	Ian McLaughlin	(510)302-3302	<a href="mailto:imclaughlin@changelabsolutions.org">imclaughlin@changelabsolutions.org</a>	
<a href="http://www.longbeach.gov/health/health_promotion/copa.asp">www.longbeach.gov/health/health_promotion/copa.asp</a>	Long Beach	Model Healthy Retailer Licensing ordinance.	Shawna Stevens	(562) 570-7901	<a href="mailto:shawna.stevens@longbeach.gov">shawna.stevens@longbeach.gov</a>	
<b>Retail Environment: Corner Stores &amp; Restaurants - Incentivizing Healthy Food Retail</b>						
<a href="http://changelabsolutions.org/publications/getting-grocery">http://changelabsolutions.org/publications/getting-grocery</a>	National	This tool is designed to help advocates and public health agencies coordinate and leverage the tools available through local government and other organizations to bring grocery stores into low-income communities.	Christine Fry	(510)302-3302	<a href="mailto:cfry@changelabsolutions.org">cfry@changelabsolutions.org</a>	

Links to tools, programs, examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Access to Healthy Beverages</b>						
<a href="http://www.spur.org/sites/default/files/blog_post_pdfs/Healthy_Food_Retailer_Ordinance_Mar_June_18_ordinance.pdf">http://www.spur.org/sites/default/files/blog_post_pdfs/Healthy_Food_Retailer_Ordinance_Mar_June_18_ordinance.pdf</a>	San Francisco	San Francisco Healthy Food Retailer Incentives Program focuses attention on promoting and assisting stores that meet the criteria of being a "healthy food retailer" and proposes to analyze what areas are in most need of healthier food choices and figure out how to attract purveyors to those areas.				
<a href="http://www.cafreshworks.com/">http://www.cafreshworks.com/</a>	California	Fresh Works is a public-private partnership loan fund created to bring grocery stores, markets that offer fresh produce, and other innovative forms of healthy food retail and distribution to communities that do not have them. While not specific to SSB, principles and strategies could incorporate promotion of healthy drinks.				
<a href="http://www.hartfordfood.org/programs/healthy-food-retailer-initiative/">http://www.hartfordfood.org/programs/healthy-food-retailer-initiative/</a>	Hartford, Conn	Healthy Food Retailer Initiative works with stores to discuss, identify and document best practices for healthy grocery retailing, including elements such as marketing, licensing, access to storage and display equipment, and purchasing cooperatives. Additionally, helps store owners comply with the WIC program and municipal food licensing requirements. Evaluation indicates a reduction in "junk food" items among participating stores.		(860) 296-9325		
<a href="http://www.publichealthlawcenter.org/topics/healthy-eating">http://www.publichealthlawcenter.org/topics/healthy-eating</a>	Federal	Overview of key policy and legal strategies being pursued to reduce or prevent obesity by increasing access to healthy food; Federal Menu Labeling Law; and a policy drafting checklist. Not specific to SSB but broader.		(651)290-7506	<a href="mailto:publichealthlaw@wmitchell.edu">publichealthlaw@wmitchell.edu</a>	
<b>Retail Environment: Corner Stores &amp; Restaurants - Healthy Menu Labeling</b>						
<a href="https://public.health.oregon.gov/PreventionWellness/Nutrition/MenuLabeling">https://public.health.oregon.gov/PreventionWellness/Nutrition/MenuLabeling</a>	Oregon	Outlines Oregon's act, rules, questions for consumers, and information for restaurant owners.				
<a href="http://www.cspinet.org/menulabeling/">http://www.cspinet.org/menulabeling/</a>		Provides general information and links to sample legislation and local jurisdiction model policies around healthy menu labeling.			<a href="mailto:nutritionpolicy@cspinet.org">nutritionpolicy@cspinet.org</a>	
<a href="http://changelabsolutions.org/publications/menu-labeling">http://changelabsolutions.org/publications/menu-labeling</a>	National	Discusses federal regulations and state's options in enacting or enforcing their own menu labeling legislation.	Sabrina Adler	(510)302-3353		
<b>Retail Environment: Corner Stores &amp; Restaurants - Fast Food Restaurant Standards</b>						
<a href="http://changelabsolutions.org/publications/healthy-food-zone">http://changelabsolutions.org/publications/healthy-food-zone</a>	Local	A model ordinance that creates a "healthy food zone" by restricting fast food restaurants near schools or other areas children are likely to frequent.	Heather Wooten	(510)302-3370	<a href="mailto:hwooten@changelabsolutions.org">hwooten@changelabsolutions.org</a>	

Links to tools, programs, examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Access to Healthy Beverages</b>						
<a href="http://www.sfbos.org/ftp/uploadedfiles/bdsupvrs/bosagendas/materials/bag110210_101096.pdf">http://www.sfbos.org/ftp/uploadedfiles/bdsupvrs/bosagendas/materials/bag110210_101096.pdf</a>	San Francisco	"Healthy Food Incentives Ordinance" sets standards for healthy children's meals sold at restaurants that are accompanied by toys or other incentives and includes sodas and other items that have high sugar content. Incentives can only be offered in conjunction with menu items meeting specified nutritional content.				
<b>Retail Environment: Corner Stores &amp; Restaurants - Kid's Meals</b>						
<a href="http://www.sccgov.org/sites/scphd/en-us/Media/Documents/2010PressReleaseArchive/13APublic%20Health%20Department%20(DEP)_cdip_attachments_ToyOrdinance%20No.%20NS-300.820_8-5-10%5B1%5D.pdf">http://www.sccgov.org/sites/scphd/en-us/Media/Documents/2010PressReleaseArchive/13APublic%20Health%20Department%20(DEP)_cdip_attachments_ToyOrdinance%20No.%20NS-300.820_8-5-10%5B1%5D.pdf</a>	Santa Clara County	First regulation in country on toy giveaways with kid's meals. Specifically includes restrictions on incentives related to purchase of SSB.				
<a href="http://www.sfbos.org/ftp/uploadedfiles/bdsupvrs/bosagendas/materials/bag110210_101096.pdf">http://www.sfbos.org/ftp/uploadedfiles/bdsupvrs/bosagendas/materials/bag110210_101096.pdf</a>	San Francisco	"Healthy Food Incentives Ordinance" sets standards for healthy children's meals sold at restaurants that are accompanied by toys or other incentives and includes sodas and other items that have high sugar content. Incentives can only be offered in conjunction with menu items meeting specified nutritional content.				
<a href="http://changelabsolutions.org/publications/healthier-toy-giveaway-meals">http://changelabsolutions.org/publications/healthier-toy-giveaway-meals</a>	Local	Model ordinance that breaks the link between toys and fast food. Includes an accompanying fact sheet and chart addressing the fast-foods industry's tactics for marketing to children. Proposed ceiling for the amount of calories, sugar, fat, and salt permitted in a meal accompanied by a toy or other prize that can be applied to SSBs.	Sabrina Adler	(510) 302-3353	<a href="mailto:sadler@changelabsolutions.org">sadler@changelabsolutions.org</a>	
<b>Retail Environment: Corner Stores &amp; Restaurants - Portion Size restriction</b>						
<a href="http://www.nyc.gov/html/doh/downloads/pdf/notice/2012/notice-adoption-amend-article81.pdf">http://www.nyc.gov/html/doh/downloads/pdf/notice/2012/notice-adoption-amend-article81.pdf</a>	New York City	Restriction of serving size of sugary drinks in food service establishments to 16 ounces.	Maura Kennelly	(707) 565-4806	<a href="mailto:mkennell@health.nyc.gov">mkennell@health.nyc.gov</a>	
<b>Retail Environment: Corner Stores &amp; Restaurants - General: Retail Approaches Summaries</b>						
<a href="http://changelabsolutions.org/publications/regulating-retail-sales-SSBs">http://changelabsolutions.org/publications/regulating-retail-sales-SSBs</a>	National	Series of fact sheets outlining innovative approaches to address sugary drinks in the retail environment.	Ian McLaughlin	(510) 302-3315	<a href="mailto:imclaughlin@changelabsolutions.org">imclaughlin@changelabsolutions.org</a>	

Links to tools, programs, examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Access to Healthy Beverages</b>						
<b>Community Environments: Healthy Beverage Policies-Cities and Counties</b>						
<a href="http://www.publichealthadvocacy.org/PDFs/beverage_policies/CABeveragePolicies_Cities_Counties.pdf">http://www.publichealthadvocacy.org/PDFs/beverage_policies/CABeveragePolicies_Cities_Counties.pdf</a>	California including: Baldwin Park, Brentwood, Burlingame, Arcata, Daly City and others.	Describes California city and county- adopted policies to support breastfeeding, to limit the availability of sugary drinks and to increase the availability of healthy beverages, including vending machines, sites serving youth. Site lists the local contacts for cities and counties with policies.	Christina Cardenas	(626) 962-5900	<a href="mailto:cc@publichealthadvocacy.org">cc@publichealthadvocacy.org</a>	<a href="http://www.kickthecan.info/soda-taxes-and-other-beverage-policies">http://www.kickthecan.info/soda-taxes-and-other-beverage-policies</a>
<b>Community Environments: Healthy Beverage Policies-Parks and Recreation Facilities</b>						
<a href="http://www.ci.brentwood.ca.us/pdf/new/parks/wellnesspolicy.pdf">http://www.ci.brentwood.ca.us/pdf/new/parks/wellnesspolicy.pdf</a>	Baldwin Park	City Beverage Nutrition Standard requires that all vending and concession beverages sold at city-owned parks and facilities comply with the following healthy beverage standards: Vendors selling soft drinks must sell and make equally accessible water and 100% fruit or vegetable juice with no added sweetener.	Sue Barry			
<a href="http://www.publichealthadvocacy.org/PDFs/beverage_policies/DavisNutritionStandards_2012.pdf">http://www.publichealthadvocacy.org/PDFs/beverage_policies/DavisNutritionStandards_2012.pdf</a>	Davis	Sets standards for SSB options for vending and concession stands operated by the city.				
<b>Community Environments: Healthy Beverage Policies-Other Community Settings Serving Adults, Youth and Children</b>						
<a href="http://www.nemours.org/content/dam/nemours/www/filebox/service/preventive/nhps/resource/healthyconcession.pdf">http://www.nemours.org/content/dam/nemours/www/filebox/service/preventive/nhps/resource/healthyconcession.pdf</a>	National	Health system sponsored Healthy Concessions Guide based on the Go Slow Woah approach. Provides standards and recommendations for each food group.				
<a href="http://banpac.org/toolkit_hfbpe.htm">http://banpac.org/toolkit_hfbpe.htm</a>	California	Link to a comprehensive organizational toolkit for implementing healthy food and beverage policies in a multitude of settings. Toolkit includes sample healthy food and beverage policies for schools, community organizations, and for settings serving adults, youth and children; assessment tools (organizational readiness, community and environment, beverage availability assessment); healthy snack guidelines and field trip guidelines for children; vending policies; educational materials for adults, children, childcare settings, faith community, and low income housing.				
<b>Community Environments: Healthy Beverage Policies-Childcare Settings</b>						
<a href="http://www.preventioninstitute.org/sa/policies/LAnutrition.php">http://www.preventioninstitute.org/sa/policies/LAnutrition.php</a>	Los Angeles	Requires city departments serving pre-and school-aged children to follow a set of standards for healthy eating, including nutrition education and nutrition programs for families.				
<a href="http://changelabsolutions.org/publications/SSB-playbook">http://changelabsolutions.org/publications/SSB-playbook</a>	California	Provides relevant facts on scope of problem and its impact, as well as examples of efforts to limit SSBs in childcare and after school care settings, and additional resources				

Links to tools, programs, examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Access to Healthy Beverages</b>						
<a href="http://www.healthybeveragesinchildcare.org/">http://www.healthybeveragesinchildcare.org/</a>	California	This site is a resource for child care centers as they work to comply with California's Healthy Beverages in Childcare requirements. The site includes a "Best Practices" category that showcases a self-assessment guide and implementation guide for writing an organizational policy. The resources tab has a listing of educational resources to use on-site in support of the policy.		510.433.1122 x206	<a href="mailto:elyse@cfpa.net">elyse@cfpa.net</a>	
<a href="http://www.rwjf.org/content/dam/farm/reports/issue_briefs/2013/rwjf404852">http://www.rwjf.org/content/dam/farm/reports/issue_briefs/2013/rwjf404852</a>	National	Report providing beverage recommendations, and funded by The Robert Wood Johnson Organization. Provides healthy beverage recommendations for all age groups.				
<a href="http://changelabsolutions.org/publications/child-care-statute">http://changelabsolutions.org/publications/child-care-statute</a>	Statewide	Model child-care licensing statute, including nutrition standards.	Sabrina Adler	(510)302-3353	<a href="mailto:sadler@changelabsolutions.org">sadler@changelabsolutions.org</a>	
<b>Community Environments: Healthy Beverage Policies-Churches/Faith settings</b>						
<a href="http://banpac.org/toolkit_hfbpe.htm#sect_7">http://banpac.org/toolkit_hfbpe.htm#sect_7</a>	National	Links to healthy beverage policies for several churches and ministries.				
<b>Community Environments: Healthy Beverage Policies-Food Banks/Pantries</b>						
<a href="http://banpac.org/toolkit_hfbpe.htm#sect_7">http://banpac.org/toolkit_hfbpe.htm#sect_7</a>	Sunnyvale	Link at this site to Sunnyvale Community Services Healthy Food and Beverages Policy.				
<b>Community Environments: Healthy Beverage Policies-Housing</b>						
<a href="http://banpac.org/toolkit_HFBPE/section7/7-mid_pen_policy.pdf">http://banpac.org/toolkit_HFBPE/section7/7-mid_pen_policy.pdf</a>	Foster City	Mid-Peninsula Housing Healthy Food and Beverage Policy.				
<b>Community Environments: Healthy Beverage Policies-Mobile Vending Carts and Trucks</b>						
<a href="http://www.rwjf.org/en/research-publications/find-rwjf-research/2010/11/an-analysis-of-public-health-policy-and-legal-issues-relevant-to.html">http://www.rwjf.org/en/research-publications/find-rwjf-research/2010/11/an-analysis-of-public-health-policy-and-legal-issues-relevant-to.html</a>	New York, SF, Kansas City	"An Analysis of Public Health Policy and Legal Issues Relevant to Mobile Food Vending" report evaluates mobile vending carts licensing to encourage healthier food options in New York City (amended its municipal code to create 1,000 additional mobile vending permits for "Green Carts;") Kansas City Department of Parks and Recreation (requires that park vendors comply with explicitly defined nutrition guidelines) and San Francisco's Parks and Recreation Department (gives priority to vendors whose menus are organic, locally grown and minimally processed).				
<a href="http://changelabsolutions.org/publications/mobile-vending-policies">http://changelabsolutions.org/publications/mobile-vending-policies</a>	National	Fact sheet shows how mobile vending regulations can promote healthy eating in communities that need it the most.	Heather Wooten	(510) 302-3370	<a href="mailto:hwooten@changelabsolutions.org">hwooten@changelabsolutions.org</a>	

Links to tools, programs, examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Access to Healthy Beverages</b>						
<a href="http://www.kcmo.org/idc/group/s/parksandrec/documents/parksrecreation/012710.pdf">http://www.kcmo.org/idc/group/s/parksandrec/documents/parksrecreation/012710.pdf</a>	Kansas City	Ordinance allowing for reduced permit costs for vendors selling healthy beverages.				
<a href="http://changelabsolutions.org/publications/permit-produce-cart-vendors">http://changelabsolutions.org/publications/permit-produce-cart-vendors</a>	National	Outlines how to create a permitting program that makes it easier for produce vendors to sell their goods.	Heather Wooten	(510) 302-3370	<a href="mailto:hwooten@changelabsolutions.org">hwooten@changelabsolutions.org</a>	
<b>Community Environments: Healthy Beverage Policies-Food and Beverage Vending Trucks</b>						
<a href="http://eatbettermovemore.org/sa/policies">http://eatbettermovemore.org/sa/policies</a>	Palm Desert, Santa Ana	Both city policies address standards for food and beverages at vending trucks; Santa Ana policy sets minimum distance of locating near schools, parks and recreation areas. Search the city name to find the policies in the database.				
<b>Community Environments: Healthy Beverage Policies-Supermarkets</b>						
<a href="http://www.rwjf.org/en/about-rwjf/newsroom/newsroom-content/2011/09/winning-strategies-in-the-fight-against-childhood-obesity/pittsburgh-area-supermarket-a-showplace-for-healthier-food-optio.html">http://www.rwjf.org/en/about-rwjf/newsroom/newsroom-content/2011/09/winning-strategies-in-the-fight-against-childhood-obesity/pittsburgh-area-supermarket-a-showplace-for-healthier-food-optio.html</a>	Pittsburgh, PA	Fresh Food Financing Initiative (FFFI) funding allowed this community to expand the only supermarket serving the community from 12,000 to 20,000 square feet in 2009 and to introduce a wider array of healthy food choices. The store has doubled its fresh produce offerings and increased its dairy and meat selection by 35 percent. Article, available at the Robert Wood Johnson Foundation (RWJ) site under Publications, is titled "Pittsburgh-Area Supermarket a Showplace for Healthier Food Options". While not specific to SSBs, the principles and practices could be applied.				
<b>Community Environments: Healthy Beverage Policies-College campuses</b>						
<a href="http://www.uvm.edu/sustain/tags/beverage-contract">http://www.uvm.edu/sustain/tags/beverage-contract</a>	University of Vermont	One of the first institutions nationwide to end the sale of bottled water on campus and mandate that one-third of drinks offered in vending machines provide healthy options.				



Links to tools, programs, examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Access to Healthy Beverages:</b>						
<b>Healthy Workplace Policies/Standards (See also Vending Machine Policy section)</b>						
<b>Healthy Workplace Policies/Standards-Healthy Workplace Nutritional, Beverage Policies and Standards</b>						
<a href="http://www.cdph.ca.gov/programs/cpns/pages/worksitefitbusinesskit.aspx">http://www.cdph.ca.gov/programs/cpns/pages/worksitefitbusinesskit.aspx</a>	Statewide	Through the Worksite Program of the California Department of Public Health, this site contains the California Fit Business Kit, a suite of tools and resources to help employers develop and implement a culture and environment at their workplaces that support healthy eating and physical activity among workers. This Kit contains ten individual components, all of which have been evaluated by a diverse mix of businesses from across the state and have Site provides a link to a comprehensive organizational toolkit for implementing healthy food and beverage policies in the work place, with sample healthy food and beverage policies for schools, community organizations, and for settings serving adults, youths and children. Also includes assessment tools (for organizational readiness, community and environment, beverage availability assessment); healthy snack guidelines and field trip guidelines for children; vending policies; educational materials for adults, children, childcare settings, faith community, low income housing.	Stephanie Carrillo, Jane Beal	(916) 449-5423 916-449-5417	<a href="mailto:Stephanie.Carillo@cdph.ca.gov">Stephanie.Carillo@cdph.ca.gov</a> ; <a href="mailto:jane.Beal@cdph.ca.gov">jane.Beal@cdph.ca.gov</a>	
<a href="http://banpac.org/toolkit_hfbpe.htm">http://banpac.org/toolkit_hfbpe.htm</a>	Includes examples from Alameda County, Monterey					
<a href="http://www.longbeach.gov/health/health_promotion/healthyfoodpolicy/default.asp">http://www.longbeach.gov/health/health_promotion/healthyfoodpolicy/default.asp</a>	Long Beach	Policy applies to all snack foods and beverages served at all youth-oriented meetings and classes, and to all snacks offered in vending machines located in public areas, and encourages all departments to voluntarily adopt a policy for adult-oriented meetings and classes, or employee meetings and trainings.	Michelle Fino	(562) 570-7941	<a href="mailto:Michelle.Fino@longbeach.gov">Michelle.Fino@longbeach.gov</a>	
<a href="http://www.sccgov.org/sites/scphd/en-us/Newsandevents/Documents/Nutrition%20Standards/Nutrition_Standards_NEW_july2012_v3.pdf">http://www.sccgov.org/sites/scphd/en-us/Newsandevents/Documents/Nutrition%20Standards/Nutrition_Standards_NEW_july2012_v3.pdf</a>	Santa Clara	Comprehensive county policy for nutrition standards for county departments and their private vendors, including cafeterias, cafes, government-owned rented sites, custodial services and others.				
<b>Healthy Workplace Policies/Standards-Healthy Beverages in Health Care Settings</b>						
<a href="http://banpac.org/toolkit_hfbpe.htm#sect_7">http://banpac.org/toolkit_hfbpe.htm#sect_7</a>	National	Sample healthy food and beverage policies for various clinics, hospitals, health centers and health care systems, including the Indian Health Care Center of Santa Clara, Lucille Packard Children's Hospital, the Grand Itasca Clinic and Hospital phase-out of SSB policy and others.				
<a href="http://www.publichealthlawcenter.org/resources/healthy-healthcare">http://www.publichealthlawcenter.org/resources/healthy-healthcare</a>	Minnesota	The Public Health Law Center released a series of resources designed to inform and support efforts to promote healthy beverage choices and reduce consumption of sugary drinks in Minnesota healthcare settings. The Site includes a toolkit, guide and fact sheets.				
<b>Healthy Workplace Policies/Standards-Healthy Beverages in Health Care Settings</b>						

Links to tools, programs, examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Access to Healthy Beverages:</b>						
<a href="http://www.bostonmovesforhealth.org/SiteCollectionDocuments/BMH%20Workplace%20Wellness%20Toolkit%20Final%20Updated%201.29.13.pdf">http://www.bostonmovesforhealth.org/SiteCollectionDocuments/BMH%20Workplace%20Wellness%20Toolkit%20Final%20Updated%201.29.13.pdf</a>	Boston	Worksite Wellness toolkit that includes healthy beverages and healthy meeting standards.			-	

\*Disclaimer: SNAP-Ed funding was not used in the development of this section of the compendium. The contents in this section are solely the responsibility of the authors and do not represent the official views of the California Department of Public Health's Nutrition Education Obesity Prevention Branch and/or the USDA SNAP-Ed Program. This sections is presented for informational purposes only and does not reflect established policy or guidance issued by USDA or its grantees. NEOPB and USDA do not endorse any strategies that could potentially disparage specific manufacturers, brands or commodities.

Links to tools, programs, examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Access to Healthy Beverages</b>						
<b>Pricing Incentives-Strategies for Differential Pricing</b>						
<a href="http://www.cdph.ca.gov/SiteCollection/Documents/StratstoReduceSugarSweetenedBevs.pdf">http://www.cdph.ca.gov/SiteCollection/Documents/StratstoReduceSugarSweetenedBevs.pdf</a>	National	CDC Guide to Strategies for Reducing Consumption of SSBs, includes a section on differential pricing strategies.				
<a href="http://www.rwjf.org/en/research-publications/find-rwjf-research/2011/04/harnessing-the-power-of-supermarkets-to-help-reverse-childhood-obesity.html">http://www.rwjf.org/en/research-publications/find-rwjf-research/2011/04/harnessing-the-power-of-supermarkets-to-help-reverse-childhood-obesity.html</a>	National	The Robert Wood Johnson funded meeting report - Harnessing the Power of Supermarkets to Help Reverse Childhood Obesity. Public Health and Supermarket Experts Explore Grocery Store Marketing Practices to Promote Healthier and Lower-Calorie Foods. Includes partnership strategies with and responsibilities of retailers as well as case study examples. Not specific to beverages, but applicable.				

Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Healthy Beverage Procurement Policies</b>						
<b>Vending Machines -State and County Healthy Vending Machine Policies</b>						
<a href="http://www.cdph.ca.gov/programs/cpn/s/Documents/Network-FV-WP-VendingMachineStandards.pdf">http://www.cdph.ca.gov/programs/cpn/s/Documents/Network-FV-WP-VendingMachineStandards.pdf</a>	California	Outlines healthy food and beverage guidelines, pricing and labeling standards, sample healthy products for vending machines, list of vendors offering healthy options and their websites.	Stephanie Carillo	(916) 449-5423	<a href="mailto:Stephanie.Carillo@cdph.ca.gov">Stephanie.Carillo@cdph.ca.gov</a>	
<a href="http://changelabsolutions.org/publications/SSB-playbook">http://changelabsolutions.org/publications/SSB-playbook</a>	California	Describes examples of government procurement for vending, concessions.				
<a href="http://www.adph.org/NUTRITION/index.asp?id=4929">http://www.adph.org/NUTRITION/index.asp?id=4929</a>	Alabama	Well-documented outline of the process of establishing statewide vending machine policies; includes sample vending machine audit form and employee preferences survey. Includes evaluation of impact on vending sales move to healthier options.			(334) 206-5226	
<a href="http://banpac.org">http://banpac.org</a>	California	Model vending machine food and beverage standards can be found at this link, by clicking on Toolkit, then Vending Only policies.				
<a href="http://banpac.org">http://banpac.org</a>	Contra Costa, SF, Marin	Site has links for 3 county and 1 city vending machine policies.				
<a href="http://www.nyc.gov/html/doh/downloads/pdf/cardio/cardio-vending-machines-standards.pdf">http://www.nyc.gov/html/doh/downloads/pdf/cardio/cardio-vending-machines-standards.pdf</a>	New York City	Vending Machine Standards.	Ashley Lederer		<a href="mailto:alederer@health.nyc.gov">alederer@health.nyc.gov</a>	
<a href="http://www.acgov.org/wellness/documents/Healthy_Vending_Machine_Options.pdf">http://www.acgov.org/wellness/documents/Healthy_Vending_Machine_Options.pdf</a>	Alameda	County's Healthy Vending Machine Policy, tips for healthy refreshments at meetings and Nutrition and Physical Activity policies (go to policy link on webpage for latter two items).				
<a href="http://changelabsolutions.org/publications/healthier-vending-municipalities">http://changelabsolutions.org/publications/healthier-vending-municipalities</a>	Municipalities	This guide "Making Change" explores different options for municipalities looking to develop a healthy vending policy to improve the food environment for people working for, visiting, and being served by local government agencies. The "Model Healthy Municipal Snack and Beverage Vending Agreement," designed for those tasked with drafting and negotiating municipal vending contracts, provides model contract language to help nutrition advocates and municipalities improve the food environment while maintaining a reasonable cash flow.	Q Dang	(510) 302-3383	<a href="mailto:qdang@changelabsolutions.org">qdang@changelabsolutions.org</a>	
<a href="http://www.cspinet.org/new/pdf/final-model-vending-standards.pdf">http://www.cspinet.org/new/pdf/final-model-vending-standards.pdf</a>	Municipalities	Model Healthy Municipal Snack and Beverage Vending Machine Agreement; Model Vending Standard; Vending Machine Model Bill; developing fact sheets on healthy vending products (Dec 2012).				
<b>Vending Machines -School Vending Machine Policies</b>						
<a href="http://banpac.org/toolkit_hfbpe.htm">http://banpac.org/toolkit_hfbpe.htm</a>	Contra Costa, Marin, Santa Clara, San Jose, Berkeley, Monterey	Toolkit with step by step process to creating policy in schools, including assessment tools, customer survey samples, key informant interview tools, sample policies and agreements, fact sheets, case studies.				

Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Healthy Beverage Procurement Policies</b>						
<a href="http://changelabsolutions.org/publications/healthy-beverage-vending-agreement">http://changelabsolutions.org/publications/healthy-beverage-vending-agreement</a>	School District	Analyzed more than 25 school beverage vending contracts from both large and small school districts and crafted model clauses that improve upon the existing language for healthy beverage agreements.	Q Dang	(510) 302-3383	<a href="mailto:qdang@changelabsolutions.org">qdang@changelabsolutions.org</a>	
<a href="http://changelabsolutions.org/publications/district-policy-healthy-vending">http://changelabsolutions.org/publications/district-policy-healthy-vending</a>	School District	School District policy establishing a healthy vending program.	Q Dang	(510) 302-3383	<a href="mailto:qdang@changelabsolutions.org">qdang@changelabsolutions.org</a>	
<a href="http://www.cde.ca.gov/ls/nu/he/compfoodsreg.asp">http://www.cde.ca.gov/ls/nu/he/compfoodsreg.asp</a>	California	Inventory of California regulations covering competitive food and beverage sales in schools.	Mike Danzik	916-445-7346	<a href="mailto:mdanzik@cde.ca.gov">mdanzik@cde.ca.gov</a>	
<b>Vending Machines -City Healthy Vending Policies</b>						
<a href="http://copcwa.org/city-of-seattle-passes-healthy-vending-ordinance/">http://copcwa.org/city-of-seattle-passes-healthy-vending-ordinance/</a>	Seattle	Seattle City Council approved ordinance requiring all vending machines on city property to carry at least 50 percent “healthiest” or “healthier” foods, as defined by the King County Board of Health Healthy Vending Guidelines. Site has link to the Guidelines.		(206) 910-7643	<a href="mailto:info@copcwa.org">info@copcwa.org</a>	
<a href="http://eatbettermovemore.org/sa/policies">http://eatbettermovemore.org/sa/policies</a>	Chula Vista, Santa Ana, Contra Costa, San Diego, Santa Clara, San Francisco, Huntington Park, Bell Gardens	Use this link to the Strategic Alliance search engine to access policies. Type in city name for the city passed vending machine policy; Chula Vista's policy addresses limiting portion size of sugary drinks.	Dana Richardson	(858)614-1548	<a href="mailto:drichardson@hasdic.org">drichardson@hasdic.org</a>	
<b>Vending Machines - Health Care Settings</b>						
<a href="http://www.commonhealthchallenge.org">www.commonhealthchallenge.org</a>	National, with Boston example	Overview report that outlines obesity epidemic, proposes steps for creating healthy beverage environments in hospital settings. Includes examples, sample policies and educational materials. Has link to Boston's Healthy Beverage Toolkit.		(218) 525-7806	<a href="mailto:info@isfusa.org">info@isfusa.org</a>	
<b>Vending Machines - Youth-Serving Community Sites</b>						
<a href="http://www.longbeach.gov/health/health_promotion/healthyfoodpolicy">http://www.longbeach.gov/health/health_promotion/healthyfoodpolicy</a>	Long Beach	Healthy snack food and beverage vending machine policy for public areas serving youth.	Annabel Barajas or Michelle Fino	(562) 570-7903 (Annabel); (562) 570-7941 (Michelle)	<a href="mailto:Annabel.Barajas@longbeach.gov">Annabel.Barajas@longbeach.gov</a> ; <a href="mailto:Michelle.fino@longbeach.gov">Michelle.fino@longbeach.gov</a>	
<a href="http://eatbettermovemore.org/sa/policies/policy_detail.php?s_Search=&amp;issue=1&amp;env=7&amp;keyword=&amp;s_State=California&amp;jurisdiction=&amp;year=&amp;policyID=89">http://eatbettermovemore.org/sa/policies/policy_detail.php?s_Search=&amp;issue=1&amp;env=7&amp;keyword=&amp;s_State=California&amp;jurisdiction=&amp;year=&amp;policyID=89</a>	San Jose	City policy addresses vending at libraries and another for city-wide vending on government locations.				

Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Healthy Beverage Procurement Policies</b>						
<b>Vending Machines - Mobile Vending</b>						
<a href="http://changelabsolutions.org/publications/mobile-vending-policies">http://changelabsolutions.org/publications/mobile-vending-policies</a>	National	This fact sheet shows how mobile vending regulations can promote healthy eating in communities that need it the most.	Heather Wooten	(510) 302-3370	<a href="mailto:hwooten@changelabsolutions.org">hwooten@changelabsolutions.org</a>	

Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Healthy Beverage Procurement Policies (See also Vending Machine Policies)</b>						
<b>Procurement Policies -Food Procurement Guide</b>						
<a href="http://www.cdc.gov/salt/pdfs/dhdsp_procurement_guide.pdf">www.cdc.gov/salt/pdfs/dhdsp_procurement_guide.pdf</a>	National	Detailed description from CDC of steps to establishing healthy government food procurement policies, including sections on: needs assessment, policy development, implementation and evaluation. Also provides sample standards and key decision points.	Katie Bishop	(202) 777-8351, FAX: (202)265-4952	<a href="mailto:Kbishop@cswpinet.org">Kbishop@cswpinet.org</a>	
<a href="http://changelabsolutions.org/publications/healthy-procurement">http://changelabsolutions.org/publications/healthy-procurement</a>	National	This guide shows how governments can adopt healthier procurement policies to help improve public health, lower overall costs, and provide leadership for the private sector to do the same.	Q Dang	(510) 302-3383	<a href="mailto:qdang@changelabsolutions.org">qdang@changelabsolutions.org</a>	
<a href="http://changelabsolutions.org/publications/buy-healthy-buy-local">http://changelabsolutions.org/publications/buy-healthy-buy-local</a>	National	Analysis that looks at possible legal restrictions on the ability of States and local governments to give preferences to local producers of food in procurement. Not specific to SSB.	Q Dang	(510) 302-3383	<a href="mailto:qdang@changelabsolutions.org">qdang@changelabsolutions.org</a>	
<b>Procurement Policies -Food Procurement Guide- Sample model policies</b>						
<a href="http://cspinet.org/new/pdf/state_policy_descriptions.pdf">http://cspinet.org/new/pdf/state_policy_descriptions.pdf</a>	National	Provides short descriptions of food procurement policies from national, state and local government and for worksites and hospitals. Most are vending machine specific, but Santa Clara and Alabama are broader.	Katie Bishop	(202) 777-8351	<a href="mailto:kbishop@cswpinet.org">kbishop@cswpinet.org</a>	
<b>Procurement Policies -Food Procurement Guide - Healthy City, County Food Procurement Policy</b>						
<a href="http://www.publichealth.lacounty.gov/hea/HEN_Meeting_Archives/2007/8_07/Ifranco_HEN%20Food%20Policy%20Presentation.pdf">http://www.publichealth.lacounty.gov/hea/HEN_Meeting_Archives/2007/8_07/Ifranco_HEN%20Food%20Policy%20Presentation.pdf</a>	LA County	Los Angeles County Board of Supervisors (BOS) approved Healthy Food Purchasing policy. PDF of powerpoint includes information specific to cafeterias and vending machines. Conducted environmental scan using validated vending machine measurement tool (NEMS-V) to document pre and post vending machine snacks and beverages; producing " Vending Machine Nutritious Policy" and " Your Cafeteria Offers Healthier Options Every Day", to be posted on Public Health website.	Michelle Wood	(213) 351-7847	<a href="mailto:micwood@ph.lacounty.gov">micwood@ph.lacounty.gov</a>	
<a href="http://www.goodfoodla.org">www.goodfoodla.org</a>	City of LA	Food Policy Council is working initially with LA City Departments, Unified School District and Department of Water and Power, to adopt systems-wide healthy food purchasing guidelines in order to shift production practices. The goal is to work more broadly throughout the regional "food shed" which encompasses several Southern California counties. Not specific to SSBs but could be applicable since the core values include to reduce added sugar.	Alexa Delwiche		<a href="mailto:info@goodfoodla.org">mailto:info@goodfoodla.org</a>	

Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Healthy Beverage Procurement Policies (See also Vending Machine Policies)</b>						
<b>Procurement Policies -Food Procurement Guide - Publicly Financed Food Standards</b>						
<a href="http://www.nyc.gov/html/doh/downloads/pdf/cardio/cardio-meals-snacks-standards.pdf">http://www.nyc.gov/html/doh/downloads/pdf/cardio/cardio-meals-snacks-standards.pdf</a>	New York City	Standards for food purchased, served or financed by public agencies, including beverages. Also addresses portion control standards.	Ashley Lederer		<a href="mailto:alederer@health.nyc.gov">alederer@health.nyc.gov</a>	



Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Healthy Beverage Procurement and Other Policies</b>						
<b>Access in Schools- Water Availability in Schools</b>						
<a href="http://waterinschools.org/case_studies">http://waterinschools.org/case_studies</a>	Santa Rosa, Santa Barbara, Eureka, Turlock, Fresno	Fact sheets, resources, and case studies including installation of water/hydration stations in Bellview (Santa Rosa) and Santa Barbara School Districts.	Kathi King (Santa Barbara); Colin Ramsay (Bellview)	C. Ramsey: (707) 542-5197	<a href="mailto:kking@cecmail.org">kking@cecmail.org</a> (need Java Script to enable); <a href="mailto:cramsay@bellevueusd.org">cramsay@bellevueusd.org</a>	
<a href="http://changelabsolutions.org/publications/SSB-playbook">http://changelabsolutions.org/publications/SSB-playbook</a>	California	Provides relevant facts and impact, examples of efforts, and additional resources for limiting sales of SSB near schools				
<a href="http://changelabsolutions.org/publications/drinking-water-access-schools">http://changelabsolutions.org/publications/drinking-water-access-schools</a>	School District	This fact sheet offers strategies for schools to make drinking water more readily available, and guidance for parents, teachers and community members to get involved.	Q Dang	(510) 302-3383	<a href="mailto:qdang@changelabsolutions.org">qdang@changelabsolutions.org</a>	
<a href="http://www.leginfo.ca.gov/pub/09-10/bill/asm/ab_2051-2100/ab_2084_bill_20100930_chaptered.html">http://www.leginfo.ca.gov/pub/09-10/bill/asm/ab_2051-2100/ab_2084_bill_20100930_chaptered.html</a>	California	Legislation adding to the Health and Safety Code, related to child day care facilities. Requires compliance with new beverage standards served by day care facilities.				
<a href="http://www.cde.ca.gov/ls/nu/he/water.asp">http://www.cde.ca.gov/ls/nu/he/water.asp</a>	California	Provides legislative background and impact of providing water in schools established by the California Education Code, which requires school districts to provide access to free, fresh drinking water during meal times. Lists best practices, funding opportunities, and contact for successful implementation.	CDE Nutrition Services Division Nutrition Education	(916) 445-7346	<a href="mailto:mdanzik@cde.ca.gov">mdanzik@cde.ca.gov</a>	
<a href="http://www.waterinschools.org">www.waterinschools.org</a>	California	Website provides fact sheets, resources, water safety resources, wellness policies, Rethink Your Drink resources, policy briefs and reports supporting water in schools.				
<a href="http://changelabsolutions.org/publications/wellness-policy-water">http://changelabsolutions.org/publications/wellness-policy-water</a>	School District	Provides a “policy package” featuring a set of model goals and actions for schools to incorporate into their wellness policies. The package highlights examples of how schools across the country have partnered with other agencies and private companies to fund drinking water programs.	Q Dang	(510)302-3383	<a href="mailto:qdang@changelabsolutions.org">qdang@changelabsolutions.org</a>	
<b>Access in Schools- School Wellness/ Vending Policy (See also Vending Policy section)</b>						

Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Healthy Beverage Procurement and Other Policies</b>						
<a href="http://banpac.org/toolkit_hfbpe.htm">http://banpac.org/toolkit_hfbpe.htm</a>	Contra Costa, Marin, Santa Clara, San Jose, Berkeley, Monterey	Toolkit with step by step process to creating policy in schools, including assessment tools, customer survey samples, key informant interview tools, sample policies and agreements, fact sheets and case studies.				
<a href="http://changelabsolutions.org/publications/enforce-wellness-policy">http://changelabsolutions.org/publications/enforce-wellness-policy</a>	School District	This fact sheet is designed to help parents and community advocates ensure that their district's policy is enforced.	Q Dang	(510) 302-3383	<a href="mailto:qdang@changelabsolutions.org">qdang@changelabsolutions.org</a>	
<b>Access in Schools- Energy Drink Policies (Case Examples)</b>						
<a href="http://changelabsolutions.org/sites/default/files/EnergyDrinkMini-CaseStudies_2012_1.pdf">http://changelabsolutions.org/sites/default/files/EnergyDrinkMini-CaseStudies_2012_1.pdf</a>	National	Report describing successful policies to restrict consumption of energy and sports drinks at school with examples that include Klamath-Trinity Joint Unified School District in California, as well as other states.				
<b>Access in Schools- Healthy School Fundraisers</b>						
<a href="http://cspinet.org/new/pdf/model_local_pta_resolution.pdf">http://cspinet.org/new/pdf/model_local_pta_resolution.pdf</a>	National	Model Parent Teacher Association (PTA) Healthy School Fundraiser Resolutions.				
<a href="http://www.cspinet.org/new/pdf/healthy-school-fundraising-success-stories.pdf">http://www.cspinet.org/new/pdf/healthy-school-fundraising-success-stories.pdf</a>	National	Contains examples of schools that have successfully implemented healthy fundraisers plus fact sheets and information on healthy alternative campaigns.				
<b>Access in Schools- Restricting Advertising in Schools</b>						
<a href="http://www.foodmarketing.org">www.foodmarketing.org</a>	National	Site has links to legislation samples, tools, educational materials around marketing in schools, community and other settings. Links to actions in support of restrictions.	Jennifer Eder, Center for Science in the Public Interest		<a href="mailto:foodmarketing@cspinet.org">foodmarketing@cspinet.org</a>	
<a href="http://changelabsolutions.org/publications/fact-sheet-maine%E2%80%99s-law-banning-food-ads-schools">http://changelabsolutions.org/publications/fact-sheet-maine%E2%80%99s-law-banning-food-ads-schools</a>	Maine	In 2007, the Maine Legislature passed the first state law prohibiting brand-specific advertising of certain unhealthy foods and beverages in schools. This fact sheet was developed to help Maine schools comply with the law.	Sabrina Adler	(510) 302-3353	<a href="mailto:sadler@changelabsolutions.org">sadler@changelabsolutions.org</a>	
<a href="http://changelabsolutions.org/publications/school-buses-ads">http://changelabsolutions.org/publications/school-buses-ads</a>	National	This fact sheet explores legal issues associated with restricting advertising on school buses, and explains how parents and public health advocates can work with policymakers to exempt ads for harmful products on school buses.	Sabrina Adler	(510) 302-3353	<a href="mailto:sadler@changelabsolutions.org">sadler@changelabsolutions.org</a>	

Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Healthy Beverage Procurement and Other Policies</b>						
<a href="http://www.californiaprojectlean.org/doc.asp?id=174">http://www.californiaprojectlean.org/doc.asp?id=174</a>	California	California Project LEAN offers two materials at this site- Captive Kids Marketing Toolkit and Assessment Tool		(916) 552-9909	<a href="mailto:michelle.whitish@cdph.ca.gov">michelle.whitish@cdph.ca.gov</a>	
<a href="http://changelabsolutions.org/publications/district-policy-school-food-ads">http://changelabsolutions.org/publications/district-policy-school-food-ads</a>	School District	Sample district policy restricting food and beverage advertising on school grounds.	Sabrina Adler	(510) 302-3353	<a href="mailto:sadler@changelabsolutions.org">sadler@changelabsolutions.org</a>	
<b>Access in Schools- Food Sales near Schools (Restricting)</b>						
<a href="http://eatbettermovemore.org/SA/policies">http://eatbettermovemore.org/SA/policies</a>	San Francisco County; Palm Desert; Berkeley	This search engine allows you to find specific policies. SF passed resolution restricting marketing at schools; Palm Desert passed restrictions in vending trucks located near schools; Alameda County City of Berkeley policy prohibiting fundraising sales of sodas at school.	Melanie Okamoto (Berkeley)		<a href="mailto:melanie_okamoto@berkeley.k12.ca.us">melanie_okamoto@berkeley.k12.ca.us</a>	
<a href="http://changelabsolutions.org/publications/healthy-food-zone">http://changelabsolutions.org/publications/healthy-food-zone</a>	National	Fact sheet answers common questions about National Policy & Legal Analysis Network (NPLAN) Model Healthy Food Zone Ordinance developed to help communities limit children's access to the kinds of foods most likely to contribute to childhood obesity.	Heather Wooten	(510) 302-3370	<a href="mailto:hwooten@changelabsolutions.org">hwooten@changelabsolutions.org</a>	

\*Disclaimer: SNAP-Ed funding was not used in the development of this section of the compendium. The contents in this section are solely the responsibility of the authors and do not represent the official views of the California Department of Public Health's Nutrition Education Obesity Prevention Branch and/or the USDA SNAP-Ed Program. This sections is presented for informational purposes only and does not reflect established policy or guidance issued by USDA or its grantees. NEOPB and USDA do not endorse any strategies that could potentially disparage specific manufacturers, brands or commodities.

Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Unhealthy Beverage Consumption Reduction</b>						
<b>Taxation -Research on Impact of Tax Strategies</b>						
<a href="http://californiawatch.org/dailyreport/soda-tax-would-boost-health-latinos-blacks-study-says-18619">http://californiawatch.org/dailyreport/soda-tax-would-boost-health-latinos-blacks-study-says-18619</a>		Brief summary of research study on soda tax impact on Latino and Black Health by University of California San Francisco (UCSF) team that looked at the impact of soda tax on health and diabetes within specific populations, most notably African Americans and Latinos.	Tekeshe Mekonnen, MS		<a href="mailto:MekonnenT@medsfgh.ucsf.edu">MekonnenT@medsfgh.ucsf.edu</a>	
<a href="http://www.palgrave-journals.com/jphp/journal/vaop/ncurrent/full/jphp201317a.html">http://www.palgrave-journals.com/jphp/journal/vaop/ncurrent/full/jphp201317a.html</a>		Article on taxation impact on obesity prevention: Chriqui and Chaloupka, "A Typology of Beverage Taxation: Multiple Approaches for Obesity Prevention and Obesity-Related Prevention Revenue Generation."				
<a href="http://www.nejm.org/doi/full/10.1056/NEJMhpr0905723">http://www.nejm.org/doi/full/10.1056/NEJMhpr0905723</a>		Brownell KD, Farley T, Willett WC, Popkin BM, Chaloupka FJ, Thompson JW, et al. The public health and economic benefits of taxing sugar-sweetened beverages. New England Journal of Medicine 2009; 361: 1599-605.				
<a href="http://content.healthaffairs.org/content/31/1/199.full.html">http://content.healthaffairs.org/content/31/1/199.full.html</a>		Article on impact of SSB tax: Ang, YC, Cosxon, P, Shen, Yu-Ming et al, A Penny-Per-Ounce Tax On Sugar-Sweetened Beverages Would Cut Health And Cost Burdens Of Diabetes, Health Aff January 2012 31:1199-207. Article on the website is available for purchase.				
<b>Taxation -Sugar Sweetened Beverage (SSB) Tax Overview</b>						
<a href="http://www.kickthecan.info/soda-taxes-and-other-beverage-policies">http://www.kickthecan.info/soda-taxes-and-other-beverage-policies</a>	National, state and local	Great "one stop shop" for soda tax information. Links to general beverage tax information and more.			<a href="mailto:info@kickthecan.info">info@kickthecan.info</a>	
<b>Taxation -Obesity legislation database</b>						
<a href="http://www.yalerruddcenter.org/legislation/">http://www.yalerruddcenter.org/legislation/</a>	National, state and local	Search engine goes to database on obesity legislation introduced in the US with constant status updates, including SSBs.	Roberta Friedman	(203) 432-4717	<a href="mailto:Roberta.friedman@yale.edu">Roberta.friedman@yale.edu</a>	
<b>Taxation -Revenue Calculator for Sugar Sweetened Beverage Tax</b>						
<a href="http://www.yalerruddcenter.org/sodatatax.aspx">http://www.yalerruddcenter.org/sodatatax.aspx</a>	National	Interactive calculator to estimate revenue amounts specific to states and municipalities and proposed tax per ounce.				
<b>Taxation -SSB Policies and Recommendations</b>						

\*Disclaimer: SNAP-Ed funding was not used in the development of this section of the compendium. The contents in this section are solely the responsibility of the authors and do not represent the official views of the California Department of Public Health's Nutrition Education Obesity Prevention Branch and/or the USDA SNAP-Ed Program. This sections is presented for informational purposes only and does not reflect established policy or guidance issued by USDA or its grantees. NEOPB and USDA do not endorse any strategies that could potentially disparage specific manufacturers, brands or commodities.

Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Unhealthy Beverage Consumption Reduction</b>						
<a href="http://www.yaleruddcenter.org/resources/upload/docs/what/policy/SSBtaxes/SSBTaxStatements.pdf">http://www.yaleruddcenter.org/resources/upload/docs/what/policy/SSBtaxes/SSBTaxStatements.pdf</a>	National	Samples and links to a variety of SSB taxes and sugar intake policy statements, endorsements and recommendations from medical and public health associations; CDC; Institute of Medicine (IOM); American Public Health Association (APHA); government associations, states and others.	Roberta Friedman	(203) 432-4717	<a href="mailto:Roberta.friedman@yale.edu">Roberta.friedman@yale.edu</a>	
<b>Taxation -Taxation Legislation Models</b>						
<a href="http://changelabsolutions.org/publications/ssb-model-tax-legislation">http://changelabsolutions.org/publications/ssb-model-tax-legislation</a>	National	Contains link to model SSB taxation legislation, which includes language to effectuate both the “per ounce” and “per teaspoon” taxing options. ChangeLab Solutions also has attorneys with expertise in this area available for technical assistance.	Christine Fry	(510) 302-3302	<a href="mailto:cfry@changelabsolutions.org">cfry@changelabsolutions.org</a>	
<a href="http://changelabsolutions.org/publications/CA-local-ssb-taxes">http://changelabsolutions.org/publications/CA-local-ssb-taxes</a>	California	Takes an in depth look at some of the considerations and procedural requirements involved in local taxes on SSBs.	Ian McLaughlin	(510) 302-3315	<a href="mailto:imclaughlin@changelabsolutions.org">imclaughlin@changelabsolutions.org</a>	
<a href="http://www.kickthecan.info/soda-taxes-and-other-beverage-policies">http://www.kickthecan.info/soda-taxes-and-other-beverage-policies</a>	California	Contains specific examples of local California tax initiatives, and model policies.			<a href="mailto:info@kickthecan.info">info@kickthecan.info</a>	
<b>Taxation -Action Guides for Local Tax Campaigns</b>						
<a href="http://changelabsolutions.org/publications/SSB-playbook">http://changelabsolutions.org/publications/SSB-playbook</a>	State, local	Sugar Sweetened Beverages Playbook provides 10 strategies for communities and states to consider, Hyperlinks to more detailed analyses and model policies/ordinances.				
<a href="http://www.kickthecan.info/files/documents/Action%20Kit%20on%20Taxes_2013.pdf">http://www.kickthecan.info/files/documents/Action%20Kit%20on%20Taxes_2013.pdf</a>	National and State	Step-by-Step Guide to local SSB tax campaigns, including sample model legislation, press releases, letters to the editors, sample advocacy ads.			<a href="mailto:info@kickthecan.info">info@kickthecan.info</a>	
<b>Taxation -Taxation Promotion Campaigns</b>						
<a href="http://www.yaleruddcenter.org">www.yaleruddcenter.org</a>	National	Search for "Healthy Beverages Campaigns" on website for national list of state, county and city campaigns.				

Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Mobilizing Communities- Voluntary steps for community organizations</b>						
<a href="http://www.yalerruddcenter.org/resources/upload/docs/what/policy/SSBTaxes/SSBTaxStatements.pdf">http://www.yalerruddcenter.org/resources/upload/docs/what/policy/SSBTaxes/SSBTaxStatements.pdf</a>		Description of statements, endorsements and recommendations from various national and international professional organizations, including public health, medical provider, local government, elected official and voluntary agency associations.	Roberta Friedman, Director of Public Policy	(203) 432-4717	<a href="mailto:Roberta.friedman@yale.edu">Roberta.friedman@yale.edu</a>	
<b>Mobilizing Communities - Parent Engagement/ Promotora Model</b>						
<a href="http://www.californiaprojectclean.org/doc.asp?id=169&amp;parentid=20">http://www.californiaprojectclean.org/doc.asp?id=169&amp;parentid=20</a>	California	Parent Engagement materials, including a toolkit for organizing around RYD campaigns, using a Promotora model, fact sheets and lesson plans (English and Spanish).				
<b>Mobilizing Communities- Faith Community Mobilization</b>						
<a href="http://centertrt.org/?p=intervention&amp;id=1090&amp;section=12">http://centertrt.org/?p=intervention&amp;id=1090&amp;section=12</a>	National	Faithful Families for Eating Smart and Moving More Program employs a process for engaging and training faith leaders to work with congregations to improve healthy eating, including healthy beverages, using a socio-ecological model.	Option to contact via site request			
<b>Mobilizing Communities - Food Policy Councils</b>						
<a href="http://www.goodfoodla.org/">http://www.goodfoodla.org/</a>	Los Angeles area	Council is working on healthy regional food procurement, based on: 1. valuing local economies; 2. environmental sustainability; 3. healthy and safe workforce; 4. animal welfare; and 5. affordable, accessible quality nutrition. (This is a tricky link that doesn't always work- keep trying!)	Alexa Delwiche	(323) 341-5096	<a href="mailto:alexa.delwiche@gmail.com">alexa.delwiche@gmail.com</a>	
<a href="http://foodsecurity.org/publications/">http://foodsecurity.org/publications/</a>	National	Article presenting findings from evaluation of 48 Food Policy Councils, their experiences, successes and challenges. As of 8/13 the site was pending renewal or deletion.				
<a href="http://oaklandfood.org/our-work/policy-initiatives/food-access/">http://oaklandfood.org/our-work/policy-initiatives/food-access/</a>	Oakland	Oakland Food Policy Council's Food Access Workgroup is working on ways to increase access to healthy food options for SNAP-ED recipients (thereby reducing the consumption of SSBs presumably). Not specific to SSBs.		(510) 761-5428	<a href="mailto:info@oaklandfood.org">info@oaklandfood.org</a>	
<b>Mobilizing Communities- Community Action Campaigns to reduce SSB consumption</b>						
<a href="http://www.nyc.gov/html/doh/downloads/pdf/cdp/pouring-onthepounds-comm-action-kit.pdf">http://www.nyc.gov/html/doh/downloads/pdf/cdp/pouring-onthepounds-comm-action-kit.pdf</a>	NYC	Community Action Kit based on NYC's Pouring on the Pounds Campaign; includes a kit for sugary drink free weeks at organizations and schools.				
<b>Mobilizing Communities - Marketing to Children</b>						

Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<a href="http://www.californiaprojectlean.org/doc.asp?id=174&amp;parentid=20#Marketing_in_Schools">http://www.californiaprojectlean.org/doc.asp?id=174&amp;parentid=20#Marketing_in_Schools</a>	Statewide	Marketing Toolkit, Marketing Assessment Tool and fact sheets for addressing the issue of marketing unhealthy foods and beverages to children and on California school campuses.				
<b>Mobilizing Communities - Community Leadership and Advocacy Training</b>						
<a href="http://www.ccropp.org/Leadership_Development.html">http://www.ccropp.org/Leadership_Development.html</a>	San Joaquin Valley, California	Central California Regional Obesity Prevention Program's nationally recognized community leadership development program, Powerful People: Building Leadership for Healthy Communities. Curriculum teaches skills and provides tools necessary to foster environmental and policy change efforts that supports healthy eating and active living.	Reyna Villabos	(559) 498-0850 or 0870	<a href="mailto:powerfulpeople@ccropp.org">powerfulpeople@ccropp.org</a>	
<b>Mobilizing Communities - Youth Organizing</b>						
<a href="http://youthspeaks.org/thebiggerpicture/">http://youthspeaks.org/thebiggerpicture/</a>	California	A collaboration between Youth Speaks Inc. and The University of California, San Francisco's Center for Vulnerable Populations designed to combat the rising epidemic of Type-2 Diabetes by empowering youth to change the conversation about the disease, and work to change the social and environmental factors that have led to its spread.		(415) 255-9065		
<a href="http://canfit.org/moproject/">http://canfit.org/moproject/</a>	California	CAN-FIT Mo Youth Project provides training to young people to advocate for healthier eating through media advocacy effort around making healthy eating and physical activity changes in their community. Site contains information about workshop sessions and provides case examples of successful youth engagement		510- 644-1533 or	<a href="mailto:info@canfit.org">info@canfit.org</a>	
<a href="http://www.californiaprojectlean.org/doc.asp?id=170&amp;parentid=20">http://www.californiaprojectlean.org/doc.asp?id=170&amp;parentid=20</a>	California	Youth Advocacy Toolkit, fact sheets and other resources for healthy beverage campaigns.		(916) 552-9907	<a href="mailto:projectlean@cdph.ca.gov">projectlean@cdph.ca.gov</a>	

Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Health Equity-Equity and SSB</b>						
<a href="http://www.kickthecan.info/beverages-and-equity-0">http://www.kickthecan.info/beverages-and-equity-0</a>	National	Resources include articles and videos on equity issues with SSB.	Shawna Stevens	(562) 570-7901	<a href="mailto:shawna.stevens@longbeach.gov">shawna.stevens@longbeach.gov</a>	
<a href="http://www.aacorn.org/uploads/files/AACORNSSBBrief2011.pdf">http://www.aacorn.org/uploads/files/AACORNSSBBrief2011.pdf</a>	National	Research Brief: Impact of Sugar-Sweetened Beverage Consumption on Black Americans' Health				
<a href="http://www.cdph.ca.gov/programs/cpns/Documents/SugarSweetenedBeverageResearchBrief.pdf">http://www.cdph.ca.gov/programs/cpns/Documents/SugarSweetenedBeverageResearchBrief.pdf</a>	California	Education, Diet, and Environmental Factors Influence Sugar-Sweetened Beverage Consumption Among California Children, Teens, and Adults	Nutrition Education Obesity Prevention Branch	(916) 449-5400		
<a href="http://changelabsolutions.org/publications/junk-food-minority-youth">http://changelabsolutions.org/publications/junk-food-minority-youth</a>	National	The link to this book references two relevant chapters, the first is titled "Targeted Marketing of Junk Food to Ethnic Minority Youth". It summarizes the data on the targeted marketing of junk food to ethnic minority youth and the reasons such advertising may have a particularly potent effect on this group. It also examines whether federal or state laws provide a basis for challenging this type of targeted marketing, and looks at the importance and efficacy of using community engagement to address the problem. Another chapter includes: Ethical and Responsible Food and Beverage Marketing to Children and Adolescents".	Manel Kappagoda	(510) 302-3343	<a href="mailto:mkappagoda@changelabsolutions.org">mkappagoda@changelabsolutions.org</a>	
<b>Health Equity-Nutrition and African American families</b>						
<a href="http://www.cdph.ca.gov/programs/cpns/Documents/Network-FV-AA-HealthStatistics-2009-08.pdf">http://www.cdph.ca.gov/programs/cpns/Documents/Network-FV-AA-HealthStatistics-2009-08.pdf</a>	California	Fact Sheet describing challenges facing African American families seeking healthy eating. While not mentioning SSBs directly, the challenges described could be applied to reducing its consumption in favor of healthier options.	Ignacio Romero	(916) 449-5435	<a href="mailto:Ignacio.Romero@cdph.ca.gov">Ignacio.Romero@cdph.ca.gov</a>	
<b>Health Equity-Nutrition and Latino families</b>						
<a href="http://www.cdph.ca.gov/programs/cpns/Documents/Network-FV-LC-CELesson.pdf">http://www.cdph.ca.gov/programs/cpns/Documents/Network-FV-LC-CELesson.pdf</a>	California	Fact Sheet describing challenges facing Latino families seeking healthy eating. While not mentioning SSBs directly, the challenges described could be applied to reducing its consumption in favor of healthier options.	Ignacio Romero	(916) 449-5435	<a href="mailto:Ignacio.Romero@cdph.ca.gov">Ignacio.Romero@cdph.ca.gov</a>	
<b>Health Equity-Food Access and Health Equity</b>						
<a href="http://www.policylink.org/site/apps/nlnet/content2.aspx?c=IkIXLbMNJrE&amp;b=5136581&amp;ct=8079863">http://www.policylink.org/site/apps/nlnet/content2.aspx?c=IkIXLbMNJrE&amp;b=5136581&amp;ct=8079863</a>	National	"The Grocery Gap: Who has Access to Healthy Food and Why it Matters", is a comprehensive review of studies of healthy food access and its impacts -- 132 studies conducted in the United States in the past 20 years. Not specific to SSBs.				
<b>Health Equity-Equity in Access to Healthy Food Retailers</b>						



Links to Tools, Programs, Examples	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact Person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<a href="http://changelabsolutions.org/publications/getting-grocery">http://changelabsolutions.org/publications/getting-grocery</a>	National	Change Lab Solutions publication designed to help advocates and public health agencies coordinate and leverage the tools available through local government and other organizations to bring grocery stores into low-income communities. Not specific to SSBs but strategy would likely increase access to healthy drinks.				

Links to Articles, Fact Sheets	Jurisdictions Involved	Summary of Program, Tool or Resource	Contact person	Contact Phone	Contact email	Special Information, e.g., offers consultation and technical assistance
<b>Research into Economic Impact of SSB Reduction Efforts</b>						
<a href="http://bit.ly/10xRcTp">http://bit.ly/10xRcTp</a>	National	Report entitled, "Economic Impact of National School Nutrition Standards on Schools and the Beverage Industry," produced by CSPINET, shows negligible financial impact on limiting of sales.				
<b>Research Linking Health to SSB Consumption -SSB Link to Health</b>						
<a href="http://www.kickthecan.info/files/documents/ktc_facts_health_consequences_R1_1.pdf">http://www.kickthecan.info/files/documents/ktc_facts_health_consequences_R1_1.pdf</a>		"Health Consequences of Drinking Soda" fact sheet.				
<a href="http://www.kickthecan.info/files/documents/SSBs%20as%20leading%20contributor_6.17.13.pdf">http://www.kickthecan.info/files/documents/SSBs%20as%20leading%20contributor_6.17.13.pdf</a>		How Sugar-Sweetened Beverages Became a Leading Contributor to Obesity".				
<a href="http://www.champspublichealth.com/writedir/ab33Dietary%20Sugars%20Intake%20and%20Cardiovascular%20Health.pdf">http://www.champspublichealth.com/writedir/ab33Dietary%20Sugars%20Intake%20and%20Cardiovascular%20Health.pdf</a>		Johnson RK, Appel LJ, Brands M, Howard BV, Lefevre M, Lustig RH, et al. "Dietary sugars intake and cardiovascular health: a scientific statement from the American Heart Association". Circulation 2009; 120:1011-20. Brownell K, Gold M, eds. Handbook of food and addiction. Oxford University Press 2012.				
<a href="http://content.healthaffairs.org/content/31/1/199.full.html">http://content.healthaffairs.org/content/31/1/199.full.html</a>		Link to article (available for cost) "A Penny-Per-Ounce Tax On Sugar-Sweetened Beverages Would Cut Health And Cost Burdens Of Diabetes", Health Aff January 2012 31:1199-207				
<a href="http://www.kickthecan.info/files/documents/DeBoer_SSBs_and_weight_gain_in_2_to_5_year_old_children_Pediatrics_online_Aug_2013.pdf">http://www.kickthecan.info/files/documents/DeBoer_SSBs_and_weight_gain_in_2_to_5_year_old_children_Pediatrics_online_Aug_2013.pdf</a>		"Sugar Sweetened Beverages and Young Children" fact sheet with extensive reference list of articles.				
<b>Research Linking Health to SSB Consumption- Polling Data on Public Perceptions</b>						
<a href="http://www.kickthecan.info/files/documents/FieldPoll_PressRelease.pdf">http://www.kickthecan.info/files/documents/FieldPoll_PressRelease.pdf</a>	California	California poll from 2012 findings that indicate majority see link between SSBs and obesity, support obesity prevention efforts, including limiting access to unhealthy beverages in pre-schools and schools, and support SSB tax if funds go to support school nutrition and physical activity programs.				
<b>Research Linking Health to SSB Consumption -Food and Beverage Marketing to Children</b>						
<a href="http://changelabsolutions.org/publications/digital-food-marketing-children-adolescents">http://changelabsolutions.org/publications/digital-food-marketing-children-adolescents</a>	National	This report details new digital marketing tactics now being used by fast food, snack food, and soft drink companies to target children and adolescents. It includes research on the impact digital marketing has on teenagers' behavior, and the ways in which ethnic minority youth are particularly targeted.	Sabrina Adler	(510) 302-3353	<a href="mailto:sadler@changelabsolutions.org">sadler@changelabsolutions.org</a>	
<b>Research Linking Health to SSB Consumption -Assessment</b>						

<a href="http://www.publichealthadvocacy.org/PDFs/still_bubblingover/PolicyBrief.pdf">http://www.publichealthadvocacy.org/PDFs/still_bubblingover/PolicyBrief.pdf</a>	National	New report showing increased consumption of SSBs by adolescents, entitled "Still Bubbling Over: California Adolescents Drinking More Soda and Other Sugar-Sweetened Beverages" (Oct 2013). Shows change in consumption by California county.	Sue Babey	310-794-6961
<a href="http://www.cdph.ca.gov/programs/cpns/Documents/Compendium%20of%20Surveys.pdf">http://www.cdph.ca.gov/programs/cpns/Documents/Compendium%20of%20Surveys.pdf</a>	Statewide	Compendium contains tools for evaluating programs working with children, teens, and adults to measure change in consumption of fruits, vegetables and other foods, physical activity, food security, and factors influencing those behaviors. Specifically, it contains a 19-item questionnaire used to assess frequency of consumption of beverages, and snacks.	Elizabeth Egelski	(916) 319-9794 <a href="mailto:Elizabeth.Egelski@cdph.ca.gov">Elizabeth.Egelski@cdph.ca.gov</a>